

What's In It For You?

Listen:



"There are many choices for advertising, and over the years we've found the **Import/Export Wood Purchasing News** and the annual **Forest Products Export Directory** generate great results!

The Miller group's publications have earned the trust of thousands of faithful readers around the world. We find their publications in serious wood industry offices in the Far East, in Europe, Africa, Australia, South America,

Russia...They are everywhere!

The Miller group's publications help shape the reliability and integrity of the American wood industry, in an ever competitive global marketplace.

Bingaman and Son Lumber's advertising in **The Import/Export Wood Purchasing News** and the **Forest Products Export Directory** helps confirm to serious buyers, that we are serious producers/exporters."

David Whitten, Director of Exports
Bingaman and Son Lumber, Inc.
Kreamer, PA



"Newman Lumber has been a charter advertiser with Miller Publishing since you published your first issue of **The Import/Export Wood Purchasing News** in 1974. At that time my father, Roy, who has since passed, signed an advertising contract with your father and to my knowledge that's the only one we've signed since. Obviously, we believe in advertising in **The Import/Export Wood Purchasing News**,

because we feel it keeps our name in front of our customers and prospective customers. We've gotten calls and continue to receive calls from customers who tell us they have seen our Ads. So, we feel the advertising we do is a good investment for Newman Lumber."

Doug Newman
Newman Lumber Co.
Gulfport, MS



"Hermitage Hardwood Lumber Sales, Inc. has advertised in the **Import/Export Wood Purchasing News** since 2002. I know the value of keeping a presence in a market that is constantly changing and that is why we advertise on a regular basis in the 'Wood Purchasing News.' Your publications are targeting the markets we are serving worldwide. Therefore, I feel it is a small investment to make to stay in front of those customers and potential

customers who have helped make Hermitage Hardwood Lumber Sales, Inc. a growing concern in the hardwood concentration yard business."

Parker Boles, Owner/President
Hermitage Hardwood Lumber Sales, Inc.
Cookeville, TN



"I continue to advertise in **The Import/Export Wood Purchasing News** and The Export Directory because of the many inquiries I receive in emails and from visitors who tell me they've seen my ads. Advertising in **The Import/Export Wood Purchasing News** and the **Export Directory** has been and continues to be a good investment for Penn-Sylvan International."

Jay Reese
Penn-Sylvan International, Inc.
Spartansburg, PA

www.woodpurchasingnews.com

"It's everywhere you need to be to get more business."

wpn@millerwoodtradepub.com



One Success Story After Another

Simon Lussier Ltd. is very pleased with the investment we make in both **National Hardwood Magazine** and the **Import/Export Wood Purchasing News** in regards to advertising! Your publications give us tremendous exposure to the appearance grade buyers both in North America and overseas. The editorial support you provide, along with the photos you take of our salespeople at various meetings, generate phone calls and inquiries which many times have led to orders.

We know the value of keeping our name, products and services before the Hardwood buyers around the world, and your publications provide the means to target and penetrate these important markets!



Mario Lussier
Simon Lussier Ltd.

Founded in 1938, Simon Lussier Ltd. is a family-owned business with facilities that cover a million square-feet and handling large volumes of lumber. Their concentration yard includes warehouses, a planing mill, dry kilns and a kiln-dried inventory of 4,000,000 BF. They handle air-dried and kiln-dried Hardwood lumber in species such as Aspen, Ash, Basswood, White and Yellow Birch, Hard and Soft Maple, Mahogany, Red and White Oak, and Cherry. Contact them at: 16 De La Seigneurie Blvd., Blainville, QC J7C 3V5, Tel: (450) 435-6591; Web site: www.simonlussier.com.

IMPORT/EXPORT WOOD PURCHASING NEWS

P.O. Box 34908 • Memphis, TN 38184-0908 • Toll Free: 800-844-1280 • FAX (901) 373-6180
www.millerwoodtradepub.com
wpn@millerwoodtradepub.com

www.woodpurchasingnews.com

INVEST IN GLOBAL REPRESENTATION!

OFFSHORE DISTRIBUTION:

- ❑ Woodworking Plants (All types)
- ❑ Importers/Agents/Trading Companies
- ❑ Forest Product distribution/concentration yards & warehouse operations
- ❑ Log yards, sawmills, veneer & plywood plants

DOMESTIC CIRCULATION:

- ❑ Woodworking Plants (All types)
- ❑ Importer/Exporters, Wholesalers
- ❑ Forest Product distribution/concentration yards and warehouse operations
- ❑ Some copies are distributed to the central buying offices of chain stores like Lowe's, 84 Lumber, Home Depot, etc.
- ❑ Buying Co-ops (Ace Hardware, ServiceStar, Orgill Inc., H.W.I., etc.)



WHERE - WORLDWIDE!

Europe, Africa, South Asia, the Middle East, Pacific Rim Countries, Atlantic/Caribbean Islands, Australia, South & Central America, Mexico, China, Canada and U.S.A.

WANTED

This is the only International wood trade newspaper published in the U.S.A. It has a special appeal to overseas buyers as the only source of news and information on North American forest products suppliers.



www.woodpurchasingnews.com

"It's everywhere you need to be to get more business."

wpn@millerwoodtradepub.com

**The Global Distribution of
Import/Export Wood Purchasing News is 51,821
(12,000 copies mailed per issue)**

Import/Export Wood Purchasing News is published every two months, six times per year and is distributed to these types of firms:

- (1) Woodworking plants such as the manufacturers of furniture, cabinets, flooring, millwork, and mouldings, etc.
- (2) Importers of forest products (distribution/concentration yards and warehouse operations)
- (3) Agents, trading companies and wholesale distributors
- (4) Exporters, domestic and overseas sawmills, log yards, veneer mills and plywood plants
- (5) The buying offices of worldwide mass merchandisers that purchase, such as Lowe's and Home Depot.
- (6) Buying groups like Ace Hardware, ENAP, LMC, etc.

INTERNATIONAL.....	38,480
UNITED STATES.....	12,165
CANADA.....	1,176
 TOTAL WORLDWIDE CIRCULATION.....	 51,821

UNITED STATES

Alabama	253
Alaska	12
Arizona	141
Arkansas	142
California	831
Colorado	153
Connecticut	152
Delaware	16
District of Columbia	11
Florida	601
Georgia	420
Hawaii	24
Idaho	78
Illinois	348
Indiana	426
Iowa	101
Kansas	97
Kentucky	201
Louisiana	157
Maine	153
Maryland	163
Massachusetts	303
Michigan	411
Minnesota	294
Mississippi	152
Missouri	305
Montana	43

Nebraska	62
Nevada	32
New Hampshire	92
New Jersey	229
New Mexico	46
New York	555
North Carolina	670
North Dakota	22
Ohio	620
Oklahoma	90
Oregon	406
Pennsylvania	772
Puerto Rico	23
Rhode Island	61
South Carolina	177
South Dakota	37
Tennessee	351
Texas	592
Utah	79
Vermont	96
Virginia	344
Virgin Islands	3
Washington	344
West Virginia	65
Wisconsin	394
Wyoming	15
TOTAL	12,165

CANADA

Alberta	66
British Columbia	284
Manitoba	30
New Brunswick	36
Newfoundland	4
Nova Scotia	45

Ontario	380
Prince Edward Island	1
Quebec	305
Saskatchewan	24
Yukon	1
TOTAL	1,176

INTERNATIONAL

ALGERIA	13
AMERICAN SOMOA	1
ANDORRA	2
ANGOLA	1
ANTIGUA	3
ARGENTINA	1,524
ARMENIA	4
ARUBA	1
AUSTRALIA	757
AUSTRIA	1,869
AZERBAIJAN	3
BAHAMAS	11
BAHRAIN	30
BANGLADESH	22
BARBADOS	35
BAVARIA	1
BELARUS	30
BELGIUM	394
BELIZE	13
BENIN	7
BERMUDA	3
BHUTAN	1
BOLIVIA	42
BOSNIA	19
BOTSWANA	2
BRAZIL	211
BRITISH VIRGIN ISLANDS	2
BRUNEI	9
BULGARIA	58
BURUNDI	1
CAMEROON	18
CAYMAN ISLANDS	5
CHANNEL ISLANDS	6
CHILE	144
CHINA	8,168
COLOMBIA	62
CONGO	13
COSTA RICA	40
COTE D'IVOIRE	20
CROATIA	76
CUBA	10
CYPRUS	85
CZECH REPUBLIC	11
DENMARK	81
DOMINICAN REPUBLIC	23
ECUADOR	106
EGYPT	110
EL SALVADOR	14
ESTONIA	13
ETHIOPIA	21
FIJI	14
FINLAND	188
FRANCE	605

GABON	15
GAMBIA	2
GEORGIA	25
GERMANY	999
GHANA	383
GREAT BRITAIN	1,168
GREECE	55
GRENADA	5
GUADELOUPE	5
GUATEMALA	49
GUYANA	92
HAITI	5
HONDURAS	25
HONG KONG	494
HUNGARY	264
ICELAND	30
INDIA	311
INDONESIA	1,676
IRAN	11
IRAQ	1
IRELAND	113
ISRAEL	46
ITALY	978
JAMAICA	23
JAPAN	4,169
JORDAN	14
KAZAKHSTAN	3
KENYA	154
KOREA	263
KUWAIT	30
KYRGYZSTAN	1
LAOS	6
LATVIA	8
LEBANON	17
LIBAN	1
LIBERIA	4
LIBYA	3
LIECHTENSTEIN	18
LITHUANIA	152
LUXEMBOURG	127
MACAU	10
MACEDONIA	7
MADAGASCAR	23
MALAWI	6
MALAYSIA	2,941
MALDIVES	1
MALTA	70
MARTINIQUE	3
MAURITANIA	1
MAURITIUS	19
MEXICO	1,024
MOLDOVA	1
MONACO	8

MONTSERRAT	1
MOROCCO	35
MOZAMBIQUE	13
MYANMAR	11
NAMIBIA	10
NEPAL	8
NETHERLANDS	306
NETHERLANDS ANTILLES	7
NEW ZEALAND	157
NICARAGUA	12
NIGERIA	90
NORTHERN IRELAND	37
NORWAY	52
OMAN	42
PAKISTAN	173
PALAU	3
PANAMA	22
PAPUA NEW GUINEA	29
PARAGUAY	32
PERU	167
PHILIPPINES	425
POLAND	428
PORTUGAL	69
QATAR	18
REUNION ISLANDS	2
ROMANIA	6
RUSSIA	22
RWANDA	1
SAN MARINO	2
SAUDI ARABIA	159
SCOTLAND	56
SENEGAL	3
SERBIA MONTENEGRO	14
SIERRA LEONE	3
SINGAPORE	604
SLOVAKIA	105
SLOVENIA	145
SOLOMON ISLANDS	8
SOUTH AFRICA	84
SPAIN	283
SRI LANKA	27
ST. KITTS	2
ST. LUCIA	5
ST. VINCENT	3
SUDAN	1
SURINAME	23
SWAZILAND	2
SWEDEN	213
SWITZERLAND	211
SYRIA	17
TAIWAN	1,031
TANZANIA	33
THAILAND	887
TOGO	3
TONGA	1

TRINIDAD & TOBAGO	40
TUNISIA	22
TURKEY	92
UGANDA	4
UKRAINE	118
UNITED ARAB EMIRATES	93
URUGUAY	43
VANUATU	2
VENEZUELA	78
VIETNAM	925
YEMEN	29
YUGOSLAVIA	28
ZAIRE	1
ZAMBIA	15
ZIMBABWE	126

TOTAL	38,480
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THESE FREE WORLD CLASS SERVICES MAKE YOUR MARKETING PROGRAM WORK...



WORLDWIDE

with your 6-time Ad program:

- ☐ You are entitled to a feature article on your company, complete with 6 to 8 four color photographs.
- ☐ You may list 25 forest product stocks under "Import/Export Timber Products Stock Exchange"
- ☐ You have the use of Green Book's Hardwood Marketing Directory, printed edition, at a 50% discount (\$700 instead of \$1,400 lease), or the Online Edition, at the discounted price of \$1,500 opposed of the current rate of \$2,100.
- ☐ You get free online stock listings with inquiries going to your computer.
- ☐ A News Item under "Who's Who in Import/Exports" on one of your sales representatives

**THE CURRENT ISSUE IS ON-LINE AND ALL ADVERTISEMENTS
HAVE LINKS TO ADVERTISER'S WEBSITE AND E-MAIL ADDRESS.**

www.woodpurchasingnews.com

"It's everywhere you need to be to get more business."

wpn@millierwoodtradepub.com



IMPORT/EXPORT WOOD PURCHASING NEWS

Serving Forest Products
Buyers Worldwide

GENERAL ADVERTISING RATES (per insertion)

Rates effective January 2023-2024

Payment in U. S. Dollars Only.

REGULAR ADVERTISING RATES (per insertion)

	1 Time (per ad)	3 Times (per ad)	6 Times (per ad)
1 Page	\$4,235	\$3,880	\$2,890
1/2 Page (Island)	\$3,630	\$2,780	\$2,310
1/2 Page (Horizontal)	\$3,070	\$2,650	\$2,035
1/2 Page (Vertical)	\$3,070	\$2,650	\$2,035
1/4 Page	\$2,820	\$2,440	\$1,780

SPECIAL POSITIONS

Mini-spread	\$5,985	\$4,930	\$4,175
Back Page	\$4,700	\$3,850	\$3,245

CENTER SPREAD - BLEED ONLY: \$4,250.00 per insertion (COLOR IS AN ADDITIONAL CHARGE)

COLORS

Standard colors - red, orange, yellow, green, brown, or blue	\$250
PMS Colors	\$375 (per color)
4-color	\$750 extra

INSERTS - Rates on request

Advertiser is responsible for full payment of any advertising run in said publication in the event the ad agency does not pay for client's advertising within 60 days of first billing. Advertisers who run less than the original or renewed contracted space will be short rated. If the client does not complete the schedule that was confirmed, they will pay the 3-time rate for less than 6 and more than 3 and the 1-time rate for less than 3.

CLASSIFIED

Classified advertising accepted only for: Business opportunities, help wanted, position wanted, and machinery wanted and for sale. Display classified \$100.00 per inch.

COMMISSIONS AND DISCOUNTS

Agency commission: 15% of gross amount (space only) when paid within 30 days from date of invoice.

PUBLICATION DATE

Published bi-monthly: issued first week of publication month.

PUBLISHED:

December/January	June/July
February/March	August/September
April/May	October/November

Your SP Information Port:
SouthernPineGlobal.com

Online Resources:

- Product Locator
- Directory of Exporters
- Importer Purchase Inquiry
- Publications in 12 Languages

Meet our SP Export Team:

- Lumber Manufacturers
- Traders
- Importers
- Sales Agents
- Distributors

Plus representatives stationed in key regions around the globe to serve you.

SPC SOUTHERN PINE GLOBAL
SouthernPineGlobal.com

Full Page (With Bleed)
10.5" x 14.75"

Full Page (No Bleed)
9.25" x 13.25"

Green River Doors: A Taiwanese Production Using American Hardwoods in Vietnam

FULLFILLING YOUR SPECIFIED ORDER
A CHALLENGE WE ACCEPT.

APPALACHIAN HARDWOOD SPECIES

Key wood species used:
• Green River Doors use American Oak, American Walnut and Cherry, as well as New Zealand Radiata Pine, all of which are imported only from legal sources.

The use of American hardwood species imported only from legal sources.

Manufacturing in Taiwan with more than 20 years experience. Today, Green River is a general manufacturer and supplier of doors, windows, and furniture.

The multi-national group operated all years throughout Taiwan and the United States, where manufacturing operations in Taiwan, China, and the United States are used to meet the needs for high-quality doors and windows. As the company's reputation for quality and service has grown, it has expanded its operations to include manufacturing in Vietnam. The company's commitment to quality and service is reflected in its products, which are made to order and delivered on time.

GREEN RIVER DOORS
www.greenriverdoors.com

1/2 Page Island
7" x 9"

WOOD WORKS HERE

8 MILLION CUBIC FEET **96% RECYCLED** **100% COMPOSTABLE**

West Coast Trends

West Coast Trends is a leading manufacturer of custom wood products, including doors, windows, and furniture. The company is committed to quality and service, and is proud to be a member of the Green River Doors family.

OHIO WOOD PRODUCTS

Makes wood work for you.
OhioWoodProducts.com

1/2 Vertical
4.5" x 13.25"

SHOWBELT HARDWOODS, INC.

Northern KD Hardwoods
Aspen • Basswood • White Oak
Hard & Soft Maple • Red Oak
Birch • Cherry • Black Ash
Eastern White Pine

Export Packaging/Container Loading

Joe Francis
joe.francis@showbelthardwoods.com

Brad Francis
brad.francis@showbelthardwoods.com

John Hageman
john.hageman@showbelthardwoods.com

www.showbelthardwoods.com

1/2 Page Horizontal
9.35" x 6.4"

NEWSWIRES

Pen Sylva

Experience you can trust.

Tropical and Appalachian Hardwood Lumber

Ready To Ship • Quality • Reliability • Service

Pen Sylva Hardwood Lumber
1440 N. Highway 100, Suite 100
Greenville, SC 29615
Phone: 864.671.1234
Fax: 864.671.1235

1/4 Page
4.65" x 6.3"

MECHANICAL REQUIREMENTS

	Width	Depth
Full Page (WITH BLEED)	10.5	14.75
Full Page (NO BLEED)	9.25	13.25
3/4 Page	6.95	13.25
1/2 Page (Island)	7	9
1/2 Page (Horizontal)	9.35	6.4
1/2 Vertical	4.5	13.25
1/4 Page	4.65	6.3

REQUIRED MATERIAL

We require a high resolution Adobe PDF, preferably generated from Acrobat Distiller (**CMYK COLORS ONLY**, embedded fonts and photos, no crop marks). We primarily use Indesign and Photoshop.

Recommended screen 100. Resolution 1200 dpi.
NO FOUR COLOR BLACK.

Ads and photos can be submitted via email to

CLOSING DATE

Published bi-monthly: issued first week of publication month.

NOW AVAILABLE:

Center Spread (with Bleed): 20.75" wide x 14.75 deep;

Finished Trim: 20.5 x 14.5;

Live area: 19.5" x 13.5".

Please keep photos and text in the Live area.

IMPORT/EXPORT

WOOD PURCHASING NEWS

"...it's everywhere you need to be to get more business!"

P.O. Box 34908 • Memphis, TN 38184 • Phone 800-844-1280

www.woodpurchasingnews.com

wpn@millierwoodtradepub.com



ADVERTISING ORDER

20

Schedule

_____ Page December/January	20____
_____ Page February/March	20____
_____ Page April/May	20____
_____ Page June/July	20____
_____ Page August/September	20____
_____ Page October/November	20____

_____ Pages	_____ Total
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Import/Export Wood Purchasing News

P.O. BOX 34908 Memphis, TN 38184-0908 (901) 372-8280 1-800-844-1280

You are hereby authorized to insert the advertisement of the undersigned in The Softwood Forest Products Buyer, a bi-monthly publication, to occupy such space as shown on schedule herein, for one year and thereafter until discontinued by either party on sixty days' **written** notice prior to deadline, for which we (I) agree to pay the rate of \$_____ per insertion, payable within 30 days. Total yearly amount of this contract \$_____. Payment in U.S. Dollars Only.

We are to have the privilege of changing copy as often as desired, but all copy submitted shall be subject to your approval. You may supply or repeat previous advertisements when no new copy instructions are furnished. Art work ordered or approved by us is to be paid for at regular rates. During the terms of this agreement it shall be cancelable by written notice, in which case space used shall be paid for at the card rates in effect on date of cancellation.

Accepted for

Name_____

International Wood
Trade Publications, Inc.

Signed by_____

By_____

Address_____

2024 Deadlines For Import/Export Wood Purchasing News

FEBRUARY/MARCH ISSUE

AD RESERVATION DEADLINEJanuary 3
Finished Ads in OfficeJanuary 15
Papers MailedFebruary 7

APRIL/MAY ISSUE

AD RESERVATION DEADLINEMarch 1
Finished Ads in OfficeMarch 15
Papers MailedApril 3

JUNE/JULY ISSUE

AD RESERVATION DEADLINEMay 1
Finished Ads in OfficeMay 15
Papers MailedJune 5

AUGUST/SEPTEMBER ISSUE

AD RESERVATION DEADLINEJuly 1
Finished Ads in OfficeJuly 15
Papers MailedJuly 31

OCTOBER/NOVEMBER ISSUE

AD RESERVATION DEADLINEAugust 30
Finished Ads in OfficeSeptember 13
Papers MailedOctober 9

DECEMBER 2024/JANUARY 2025

AD RESERVATION DEADLINENovember 1
Finished Ads in OfficeNovember 15
Papers MailedDecember 4

IMPORT/EXPORT

WOOD

purchasing news



"...it's everywhere you need to be to get more business."

P.O. Box 34908 • Memphis, TN 38134-0908 • Phone (901) 372-8280 • FAX (901) 373-6180

www.millerwoodtradepub.com

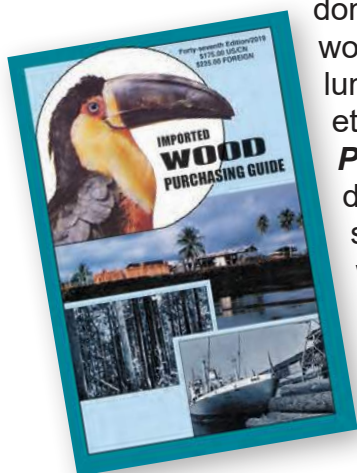


IMPORTED WOOD PURCHASING GUIDE

Information Sheet

The ***Imported Wood Purchasing Guide*** is published once a year and distributed to 4,000 firms throughout North America. The buyer's guide is sent to woodworking plants that purchase tropical/exotic hardwoods to produce furniture, cabinets, flooring, millwork and moulding, musical instruments, doors, yachts, staircase manufacturers, etc. It is circulated to direct importers, distribution yards, wholesaler/distributors of imported lumber and components, novelty and special wood product manufacturers, and industrial markets such as truck and trailer flooring, etc. Lastly, it is sent to central buying offices of mass merchandisers that purchase

domestic and imported wood products such as lumber, squares, dowels, etc. The ***Imported Wood Purchasing Guide*** is designed to promote suppliers of imported woods and wood products throughout North America.



Its purpose is to make it easier to find sources for imported lumber, plywood, veneers and miscellaneous wood products and related services.

The ***Imported Wood Purchasing Guide*** is universally accepted throughout the world as the most complete directory of its type available today.

It is used consistently and referred to often by those who influence the purchasing of imported wood products.

The ***Imported Wood Purchasing Guide*** is revised and completely updated each year to reflect the latest and most complete contact information available on North American firms selling imports... including firm listings, new supplier listings, new products and services.

* All advertisers and their listings are online with direct links to their company website and email.

International Wood Trade Publications, Inc.

P. O. Box 34908, Memphis, TN 38184-0908

Tel: (901) 372-8280 Toll Free: (800) 844-1280

www.millerwoodtradepub.com

guide@millerwoodtradepub.com

Date: _____

Service Program

IMPORTED WOOD PURCHASING GUIDE

Bill us for a _____ at the rate of _____, payable in advance on a non-cancelable basis, to be published in the Imported Wood Purchasing Guide, an annual directory, for the _____ Edition. Firm name and Ad page number will be in bold type in telephone listing and classification listing. Advertiser is responsible for full payment of any advertising run in said publication in the event the Ad agency does not pay for client's advertising within 60 days of first billing. 15% agency discount allowable on space only and must be paid net 30 days.

ALL RATES PAYABLE IN U.S. FUNDS

Standard Advertising Rates (artwork and color not included):

1 Page \$2,175
1/2 Page \$1,775

Special Postion Rates:

Inside Front Cover	\$2,725	Page opposite Introduction	\$2,375
Inside Back Cover	\$2,525	Page opposite Table of Contents	\$2,375
Back Cover	\$3,200	Book Mark	\$4,600
2 Page Spread	\$3,025		

*Back Cover must be in 4-Color

*No Discount on Bookmark

Standard Insert Rates: (artwork not included)

Printing Includes 4-Color, tip-in and bleed

Text Paper: 40# Text Lynx Opaque

Cover & Inserts: 110# Text Matte (65# Cover)

Inserts	Space	Printing	Total
1 Page	\$2,600	\$1,750	\$4,350
1 Page, with folded tab	\$2,700	\$1,975	\$4,675
2 Pages	\$4,400	\$2,500	\$6,900
2 Pages with folded tab	\$4,400	\$2,750	\$7,150

Printed/Internet Edition: Includes Ad, Listing, and Direct Links

Color: AAAA standard red, orange, yellow, green, brown

or blue per page or fraction, extra \$250

Matched color per page or fraction, extra \$375

Bleed: per page \$85

4-Color \$750

Tip-in Charge \$375

Accepted for:

INTERNATIONAL WOOD TRADE PUBLICATIONS, INC.

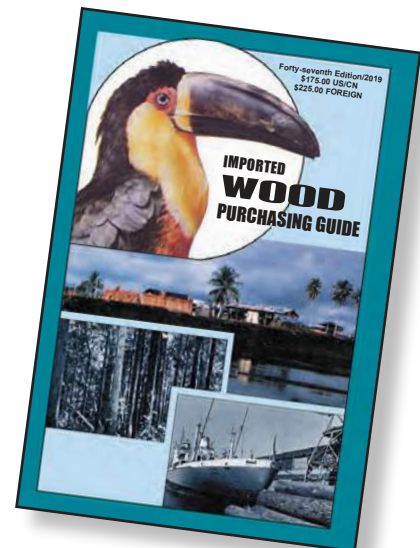
P. O. Box 34908

Memphis, Tennessee 38184-0908

Phone: 901-372-8280 • Fax: 901-388-9058

Check one of the following boxes:

- ☐ We will provide finished Ad.
☐ We want you to create our Ad.
☐ Use the same Ad no changes.



Salesman _____

Firm Name _____

Address _____

Signed By _____

IMPORTED WOOD PURCHASING GUIDE

MECHANICAL REQUIREMENTS:

Ad Size

2 facing pages, no bleed	9"	7.5"	(Live Area)
2 facing pages with bleed	11.5	8.75	(Trims .125" All Sides)

NOTE: Facing pages have a 1/2" gutter on either side of the center (binding)

1 Page	4.5"	7.5"	(Live Area)
1 Page, Bleed	5.75"	8.75"	(Trims .125" All Sides)
1/2 page	4.75"	3.875"	(Live Area)

Finished trim size: 5.5" width x 8.5" depth. All text for Bleed Ads must be within the Live area only.
Live area is 4.5" width x 7.5" depth. Customer assumes responsibility for any image/text outside the live area.

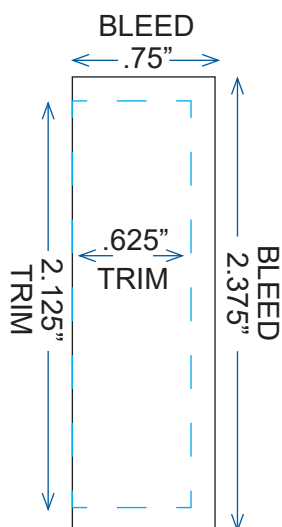
Text paper: 40# Text Lynx Opaque

Inserts:

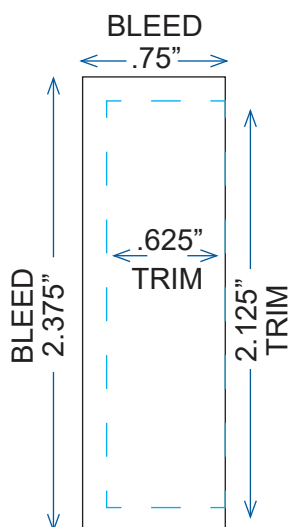
1 Page, Bleed	5.75"	8.75"	(Trims .125" All Sides)
1 Page, Bleed w/ folded tab			
For the page:	5.75"	8.75"	(Trims .125" All Sides, except Tab side)
For the page:	1.25"	3"	(Trims .125" All Sides, except Page side)

TEMPLATE AVAILABLE UPON REQUEST

**VERTICAL TAB
RIGHT HAND PAGE**



**VERTICAL TAB
LEFT HAND PAGE**



Standard insert rates: (Artwork **not** included.)

Cover & Inserts: 100# Text Matte (65# Cover)

*Printing includes 4-Color, Tip-in and Bleed

Preferred Material:

We require a high resolution (300 dpi) PDF file (C,M,Y,K embedded fonts & photos, crop marks, no security).

Ads and photos may also be submitted via e-mail to guide@millerwoodtradepub.com or send to:

Attn: Production Manager
 Imported Wood Purchasing Guide
 P. O. Box 34908 Memphis, TN 38184

FOREST PRODUCTS EXPORT DIRECTORY

Information Sheet

The published copy and online edition (WWW.FORESTPRODUCTSEXPORT.COM) of the Export Directory is designed to help suppliers of North American Hardwoods/Softwoods market to BUYERS around the Globe such as:

- Importers/distribution yards
- Agents
- Trading companies
- Woodworking plants
(furniture, cabinets, flooring, millwork & moulding, etc.)

This SOURCE is also targeting buyers of veneer, veneer logs and saw logs.

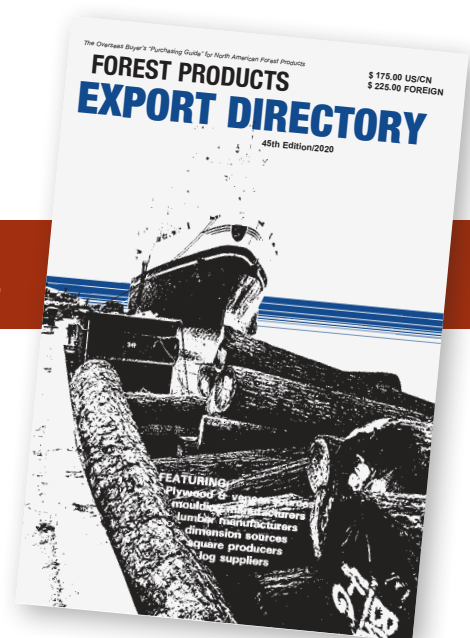
It's purpose is to make it easier for purchasing agents globally to source North American Hardwood/Softwood suppliers of LUMBER, LOGS, STRIPS, etc. Since 1975 the Export Directory is the most distinguished and comprehensive directory which provides GLOBAL BUYERS complete information about EXPORTERS in North America.

10,000 GLOBAL DISTRIBUTION PLUS DIGITAL.

China alone receives 2,000 copies each year.

THE EXPORT DIRECTORY FEATURES:

- Lumber Manufacturers
- Log Suppliers
- Dimension Sources
- Strip Producers



CALL NOW to reserve your Full Page or Half Page Ad Today!

Full Page Rate: \$2,950 Half Page Rate: \$2,500

(*color is additional charge)

(800) 844-1280

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FOREST PRODUCTS EXPORT DIRECTORY

Circulation

PO Box 34908, Memphis , TN 38134-0908 • 800-844-1280
www.forestproductsexport.com

The 2023 Global Distribution of The Forest Products Export Directory is 10,000 plus digital

The Forest Products Export Directory, now in its 48th year, is published once a year. It has a total worldwide circulation of 10,000 going to these types of firms: Importers/distribution yards, agents, trading companies, woodworking plants such as furniture, cabinets, flooring, millwork & moulding, etc. This source also targets buyers of veneer, veneer logs and saw logs.

Australia	57	Luxembourg	30
Austria	102	Malaysia	412
Belgium	97	Mexico	1028
Brazil	75	Netherlands	197
China	2163	Northern Ireland	37
Denmark	46	Pakistan	56
Egypt	110	Philippines	102
France	154	Poland	101
Germany	315	Saudi Arabia	102
Great Britain	818	Scotland	25
Hong Kong	405	Singapore	155
India	170	South Africa	81
Indonesia	202	Spain	156
Ireland	73	Sweden	52
Israel	44	Switzerland	25
Italy	218	Taiwan	468
Japan	305	Thailand	202
Jordan	14	Turkey	93
Korea	106	United Arab Emirates	93
Lebanon	17	Vietnam	914

Foreign	9,820
Advertiser/Office Copies	180
Total	10,000

The Overseas Buyer's "Purchasing Guide" for North American Forest Products

Date: _____

Service Program

FOREST PRODUCTS EXPORT DIRECTORY

Standard Advertising Rates (artwork and color not included):

****Printed/Internet Edition**

1 Page	\$2,950
1/2 Page	\$2,500
2 Page Spread	\$4,200
Front Spread	\$4,800
*Back Cover	\$4,200
Inside Back Cover	\$3,550
*Book Mark	\$5,500

Check one of the following boxes:

- ☐ We will provide finished Ad.
- ☐ We want you to create our Ad.
- ☐ Use the same Ad no changes.

*Back Cover must be in 4-Color

*No discount on Bookmark

**Includes Internet Edition with Ad, Listing and Direct Links

ALL RATES PAYABLE IN U.S. FUNDS

Color: AAAA standard red, orange, yellow, green, brown

or blue per page or fraction, extra \$250

Matched color per page or fraction, extra \$375

Bleed: per page \$ 85

4-Color \$750

Tip-in Charge \$375

Bill us for a _____ at the rate of _____, on a non-cancelable basis, to be published in the _____ Edition of the **Forest Products Export Directory**. Artwork is to be paid for at regular rates. Firm name and Ad page number will be in bold type in telephone listing and classification listing.

Advertiser is responsible for full payment of any advertising run in said publication in the event the ad agency does not pay for client's advertising within 60 days of first billing. 15% agency discount allowable on **space only** and must be paid net 30 days.

Accepted for:

INTERNATIONAL WOOD TRADE PUBLICATIONS, INC.

P. O. Box 34908

Memphis, Tennessee 38184-0908

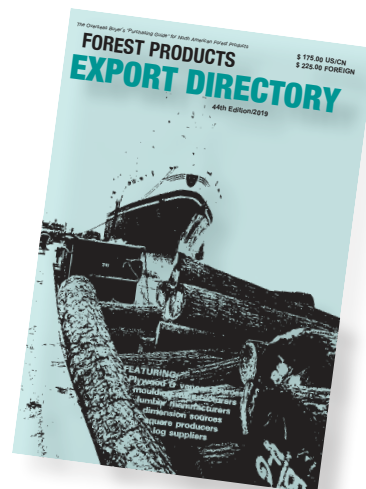
Phone: 901-372-8280 • Fax: 901-388-9058

Salesman _____

Firm Name _____

Address _____

Signed By _____



Standard Insert Rates: (Artwork **not** included)

Inserts	Space	Printing	Total
1 Page	\$3,500	\$2,750	\$6,250
1 Page, with folded tab	\$3,600	\$3,350	\$6,950
2 Pages	\$6,000	\$3,375	\$9,375
2 Pages, with folded tab	\$6,100	\$3,975	\$10,075

Inserts: Printing includes 4-Color, tip-in and bleed

Cover and Inserts: 110# Text Matte (65# Cover)

Text Paper: 40# Text Lynx Opaque

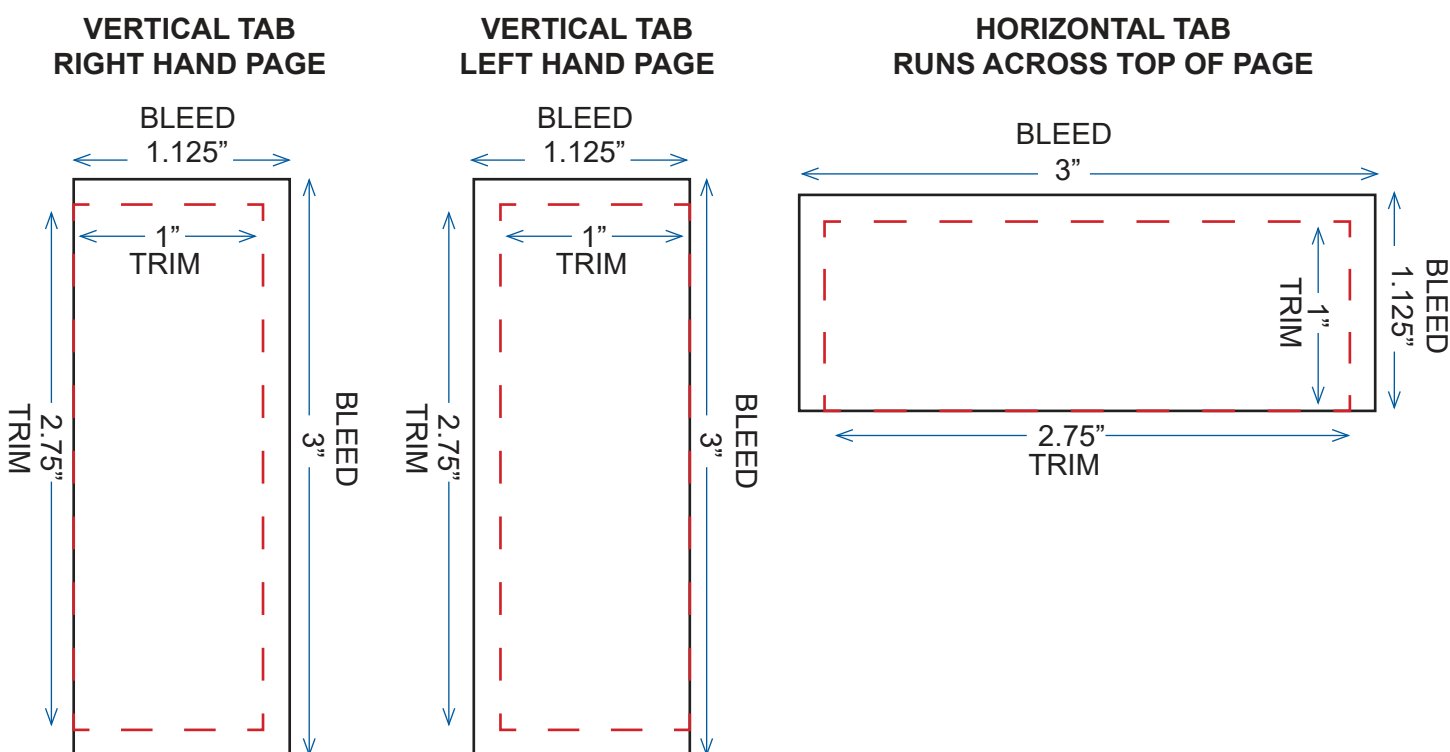
Finished Size: 7.5" width x 11" depth.

Live Area (Safe Area): 6" width x 10" depth. Please keep all text within the Live Area.

NOTE: When outputting files, please use the DOCUMENT BLEED SETTINGS

Ad Size	Width	Depth	
2 Facing Pages	13"	10"	(Image Area - allow 1/2" on either side of gutter)
2 Facing Pages, bleed	15.5"	11.25"	(Trims .125" All Sides- allow 1/2" on either side of gutter)
1 Page	6.5"	10"	(Image Area)
1 Page, bleed	7.75"	11.25"	(Trims .125" All Sides)
1/2 Page	6.5"	4.75"	(Image Area)

Inserts	Width	Depth	
1 Page, bleed	7.75"	11.25"	(Trims .125" All Sides)
1 Page, bleed with folded tab			
For the page:	7.75"	11.25"	(Trims .125" All Sides)
For the tab:	1.125"	3"	(Trims .125" on three sides)



TEMPLATES FOR INSERTS WITH TABS ARE AVAILABLE UPON REQUEST

Bookmark size is optional while ideal size is approximately 3.75" width x 7.25" height. Must have .125" trim on all four sides for Bleed and the Live Area must be .25" from the trim line. Hole for string will be placed approximately .25" from top trim line.

All text for Bleed Ads must be within the Live Area only. Live Area is 6" x 10". Customer assumes responsibility for any image/text outside the Live Area.

Preferred Material: We require a high resolution (300 dpi) Adobe PDF file. (Please embed fonts & photos. Crop marks required, no security.)

All images, colors and the document color mode must be CMYK.

We primarily use Adobe InDesign and Photoshop.

Send PDF file to: exd@millerwoodtradepub.com or send to:

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