What's In It For You?

Listen:



"There are many choices for advertising, and over the years we've found the Import/Export Wood
Purchasing News and the annual
Forest Products Export Directory
generate great results!

The Miller group's publications have earned the trust of thousands of faithful readers around the world. We find their publications in serious wood industry offices in the Far East, in Europe, Africa, Australia, South America,

Russia...They are everywhere!

The Miller group's publications help shape the reliability and integrity of the American wood industry, in an ever competitive global marketplace.

Bingaman and Son Lumber's advertising in <u>The Import/Export Wood Purchasing News</u> and the <u>Forest Products Export Directory</u> helps confirm to serious buyers, that we are serious producers/exporters."

David Whitten, Director of Exports Bingaman and Son Lumber, Inc. Kreamer, PA



"Newman Lumber has been a charter advertiser with Miller Publishing since you published your first issue of <u>The Import/Export Wood Purchasing</u>
<u>News</u> in 1974. At that time my father, Roy, who has since passed, signed an advertising contract with your father and to my knowledge that's the only one we've signed since. Obviously, we believe in advertising in <u>The Import/Export Wood Purchasing News</u>,

because we feel it keeps our name in

front of our customers and prospective customers. We've gotten calls and continue to receive calls from customers who tell us they have seen our Ads. So, we feel the advertising we do is a good investment for Newman Lumber."

Doug Newman Newman Lumber Co. Gulfport, MS



"Hermitage Hardwood Lumber Sales, Inc. has advertised in the Import/
Export Wood Purchasing News since 2002. I know the value of keeping a presence in a market that is constantly changing and that is why we advertise on a regular basis in the 'Wood Purchasing News.' Your publications are targeting the markets we are serving worldwide. Therefore, I feel it is a small investment to make to stay in front of those customers and potential

customers who have helped make Hermitage Hardwood Lumber Sales, Inc. a growing concern in the hardwood concentration yard business."

Parker Boles, Owner/President Hermitage Hardwood Lumber Sales, Inc. Cookeville, TN



"I continue to advertise in <u>The Import/Export Wood Purchasing News</u> and The Export Directory because of the many inquiries I receive in emails and from visitors who tell me they've seen my ads. Advertising in <u>The Import/Export Wood Purchasing News</u> and the <u>Export Directory</u> has been and continues to be a good investment for Penn-Sylvan International."

Jay Reese Penn-Sylvan International, Inc. Spartansburg, PA

www.woodpurchasingnews.com

"It's everywhere you need to be to get more business." **wpn@millerwoodtradepub.com**



One Success Story After Another

Simon Lussier Ltd. is very pleased with the investment we make in both <u>National Hardwood Magazine</u> and the <u>Import/Export Wood Purchasing News</u> in regards to advertising! Your publications give us tremendous exposure to the appearance grade buyers both in North America and overseas. The editorial support you provide, along with the photos you take of our salespeople at various meetings, generate phone calls and inquiries which many times have led to orders.

We know the value of keeping our name, products and services before the Hardwood buyers around the world, and your publications provide the means to target and penetrate these important markets!



Mario Lussier Simon Lussier Ltd.

Founded in 1938, Simon Lussier Ltd. is a family-owned business with facilities that cover a million square-feet and handling large volumes of lumber. Their concentration yard includes warehouses, a planing mill, dry kilns and a kiln-dried inventory of 4,000,000 BF. They handle air-dried and kiln-dried Hardwood lumber in species such as Aspen, Ash, Basswood, White and Yellow Birch, Hard and Soft Maple, Mahogany, Red and White Oak, and Cherry. Contact them at: 16 De La Seigneurie Blvd., Blainville, QC J7C 3V5, Tel: (450) 435-6591; Web site: www.simonlussier.com.

IMPORT/EXPORT WOOD PURCHASING NEWS

P.O. Box 34908 • Memphis, TN 38184-0908 • Toll Free: 800-844-1280 • FAX (901) 373-6180 www.millerwoodtradepub.com wpn@millerwoodtradepub.com

www.woodpurchasingnews.com

INVEST IN GLOBAL REPRESENTATION!

OFFSHORE DISTRIBUTION:

- Woodworking Plants (All types)
- Importers/Agents/Trading Companies
- ☐ Forest Product distribution/concentration yards & warehouse operations
- Log yards, sawmills, veneer & plywood plants

DOMESTIC CIRCULATION:

- **☐** Woodworking Plants (All types)
- ☐ Importer/Exporters, Wholesalers
- □ Forest Product distribution/concentration yards and warehouse operations
- □ Some copies are distributed to the central buying offices of chain stores like Lowe's, 84 Lumber, Home Depot, etc.
- Buying Co-ops (Ace Hardware, ServiceStar, Orgill Inc., H.W.I., etc.)

WHERE - WORLDWIDE!

Europe, Africa, South Asia, the Middle East, Pacific Rim Countries, Atlantic/Caribbean Islands, Australia, South & Central America, Mexico, China, Canada and U.S.A.

WANTED

This is the only International wood trade newspaper published in the U.S.A. It has a special appeal to overseas buyers as the only source of news and information on North American forest products suppliers.





www.woodpurchasingnews.com

The Global Distribution of Import/Export Wood Purchasing News is 51,821 (12,000 copies mailed per issue)

<u>Import/Export Wood Purchasing News</u> is published every two months, six times per year and is distributed to these types of firms:

- (1) Woodworking plants such as the manufacturers of furniture, cabinets, flooring, millwork, and mouldings, etc.
- (2) Importers of forest products (distribution/concentration yards and warehouse operations)
- (3) Agents, trading companies and wholesale distributors
- (4) Exporters, domestic and overseas sawmills, log yards, veneer mills and plywood plants
- (5) The buying offices of worldwide mass merchandisers that purchase, such as Lowe's and Home Depot.
- (6) Buying groups like Ace Hardware, ENAP, LMC, etc.

INTERNATIONAL	38,480
UNITED STATES	12,165
CANADA	1,176
TOTAL WORLDWIDE CIRCULATION	51.821

UNITED STATES

Alabama	253
Alaska	12
Arizona	141
Arkansas	142
California	831
Colorado	153
Connecticut	152
Delaware	16
District of Columbia	11
Florida	601
Georgia	420
Hawaii	24
Idaho	78
Illinois	348
Indiana	426
Iowa	101
Kansas	97
Kentucky	201
Louisiana	157
Maine	153
Maryland	163
Massachusetts	303
Michigan	411
Minnesota	294
Mississippi	152
Missouri	305
Montana	43

CANADA

Alberta	66
British Columbia	284
Manitoba	30
New Brunswick	36
Newfoundland	4
Nova Scotia	45

Nebraska	62
Nevada	32
New Hampshire	92
New Jersey	229
New Mexico	46
New York	555
North Carolina	670
North Dakota	22
Ohio	620
Oklahoma	90
Oregon	406
Pennsylvania	772
Puerto Rico	23
Rhode Island	61
South Carolina	177
South Dakota	37
Tennessee	351
Texas	592
Utah	79
Vermont	96
Virginia	344
Virgin Islands	3
Washington	344
West Virginia	65
Wisconsin	394
Wyoming	15
TOTAL	12,165

TOTAL	1,176
Yukon	1
Saskatchewan	24
Quebec	305
Prince Edward Island	1
Ontario	380

INTERNATIONAL

ALGERIA 13 AMERICAN SOMOA ANDORRA 2 ANGOLA ANTIGUA 3 ARGENTINA 1,524 ARMENIA 4 ARUBA AUSTRALIA 75
ANDORRA ANGOLA ANTIGUA ARGENTINA ARMENIA ARUBA
ANGOLA ANTIGUA ARGENTINA ARMENIA ARUBA
ANTIGUA 3.4 3.524 ARMENIA 4.4 ARUBA
ARGENTINA 1,524 ARMENIA 4 ARUBA
ARMENIA ARUBA
ARUBA
AUSTRIA 1,869
AZERBAIJAN S BAHAMAS 1
BAHRAIN 30
BANGLADESH 22
BARBADOS 35
BAVARIA
BELARUS 30
BELGIUM 394
BELIZE 1:
BENIN
BERMUDA :
BHUTAN
BOLIVIA 42
BOSNIA 19
BOTSWANA
BRAZIL 21
BRITISH VIRGIN ISLANDS
BRUNEI 9
BULGARIA 58
BURUNDI
CAMEROON 18
CAYMAN ISLANDS
CHANNEL ISLANDS (
CHILE 144
CHINA 8,168
COLOMBIA 62
CONGO 1:
COSTA RICA 40
COTE D'IVOIRE 20
CROATIA 70
CUBA 10
CYPRUS 85
CZECH REPUBLIC 1
DENMARK 8
DOMINICAN REPUBLIC 23
ECUADOR 100
EGYPT 110
EL SALVADOR 14
ESTONIA 1:
ETHIOPIA 2
FIJI 14
FINLAND 188
FRANCE 608

GABON	15
GAMBIA	2
GEORGIA	25
GERMANY	999
GHANA	383
GREAT BRITAIN	1,168
GREECE	55
GRENADA	5
GUADELOUPE	5
GUATEMALA	49
GUYANA	92
HAITI	5
HONDURAS	25
HONG KONG	494
HUNGARY	264
ICELAND	30
INDIA	311
INDONESIA	1,676
IRAN	11
IRAQ	1
IRELAND	113
ISRAEL	46
ITALY	978
JAMAICA	23
JAPAN	4,169
JORDAN	14
KAZAKHSTAN	3
KENYA	154
KOREA	263
KUWAIT	30
KYRGYZSTAN	1
LAOS	6
LATVIA	8
LEBANON	17
LIBAN	1
LIBERIA	4
LIBYA	3
LIECHTENSTEIN	18
LITHUANIA	152
LUXEMBOURG	127
MACAU	10
MACEDONIA	7
MADAGASCAR	23
MALAWI	6
MALAYSIA	2,941
MALDIVES	1
MALTA	70
MARTINIQUE	3
MAURITANIA	1
MAURITIUS	19
MEXICO	1,024
MOLDOVA	1,024
MONACO	8

MONTSERRAT	1
MOROCCO	35
MOZAMBIQUE	13
MYANMAR	11
NAMIBIA	10
NEPAL	8
NETHERLANDS	306
NETHERLANDS ANTILLES	7
NEW ZEALAND	157
NICARAGUA	137
NIGERIA	90
NORTHERN IRELAND	37
NORWAY	52
OMAN	42
PAKISTAN	173
PALAU	3
PANAMA	22
PAPUA NEW GUINEA	29
PARAGUAY	32
PERU	167
PHILIPPINES	425
POLAND	428
PORTUGAL	69
QATAR	18
REUNION ISLANDS	2
ROMANIA	6
RUSSIA	22
RWANDA	1
SAN MARINO	2
SAUDI ARABIA	159
SCOTLAND	56
SENEGAL	30
SERBIA MONTENEGRO	14
SIERRA LEONE	3
SINGAPORE	604
SLOVAKIA	105
SLOVENIA	145
SOLOMON ISLANDS	8
SOUTH AFRICA	84
SPAIN	283
SRI LANKA	27
ST. KITTS	2 5 3
ST. LUCIA	5
ST. VINCENT	3
SUDAN	1
SURINAME	23
SWAZILAND	2
SWEDEN	213
SWITZERLAND	211
SYRIA	17
TAIWAN	1,031
TANZANIA	33
THAILAND	
	887
TOGO	3
TONGA	. 1

TRINIDAD & TOBAGO	40
TUNISIA	22
TURKEY	92
UGANDA	4
UKRAINE	118
UNITED ARAB EMIRATES	93
URUGUAY	43
VANUATU	2
VENEZUELA	78
VIETNAM	925
YEMEN	29
YUGOSLAVIA	28
ZAIRE	1
ZAMBIA	15
ZIMBABWE	126

TOTAL	38,480
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THESE FREE WORLD CLASS SERVICES MAKE YOUR MARKETING PROGRAM WORK...



with your 6-time Ad program:

- ☐ You are entitled to a feature article on your company, complete with 6 to 8 four color photographs.
- ☐ You may list 25 forest product stocks under Import/Export Timber Products Stock Exchange
- ☐ You have the use of *Green Book's Hardwood Marketing Directory*, printed edition, at a 50% discount (\$600 instead of \$1,200 lease), or the Online Edition, at the discounted price of \$1,200 opposed of the current rate of \$1,900.
- ☐ You get free online stock listings with inquiries going to your computer.
- ☐ A News Item under *Who's Who in Import/Exports* on one of your sales representatives.

THE CURRENT ISSUE IS ONLINE AND ALL ADVERTISEMENTS HAVE LINKS TO ADVERTISERS' WEBSITE AND EMAIL ADDRESS.

www.woodpurchasingnews.com

"It's everywhere you need to be to get more business."

wpn@millerwoodtradepub.com

GENERAL ADVERTISING RATES (per insertion)

Rates effective January 2022-2023

Payment in U. S. Dollars Only.

REGULAR ADVERTISING RATES (per insertion)

	1 Time	3 Times	6 Times
	(per ad)	(per ad)	(per ad)
1 Page	\$3,850	\$3,525	\$2,525
1/2 Page (Island)	\$3,300	\$2,525	\$2,100
1/2 Page (Horizontal)	\$2,975	\$2,400	\$1,850
1/2 Page (Vertical)	\$2,975	\$2,400	\$1,850
1/4 Page	\$2,575	\$2,200	\$1,625
SPECIAL POSITIONS			
Spread	\$5,440	\$4,575	\$3,795
Back Page	\$4,285	\$3,500	\$2,950

CENTER SPREAD - BLEED ONLY: \$4,250.00 per insertion (COLOR IS AN ADDITIONAL CHARGE)

COLORS

Standard colors - red, orange, yellow, green, brown, or blue \$250

PMS Colors \$375 (per color)
4-color \$750 extra

INSERTS - Rates on request

Advertiser is responsible for full payment of any advertising run in said publication in the event the ad agency does not pay for client's advertising within 60 days of first billing. Advertisers who run less than the original or renewed contracted space will be short rated. If the client does not complete the schedule that was confirmed, they will pay the 3-time rate for less than 6 and more than 3 and the 1-time rate for less than 3.

CLASSIFIED

Classified advertising accepted only for: Business opportunities, help wanted, position wanted, and machinery wanted and for sale. Display classified \$100.00 per inch.

COMMISSIONS AND DISCOUNTS

Agency commission: 15% of gross amount (space only) when paid within 30 days from date of invoice.

PUBLICATION DATE

Published bi-monthly: issued first week of publication month.

PUBLISHED:

December/January June/July

February/March August/September April/May October/November



Full Page (With Bleed) 10.5" x 14.75" Full Page (No Bleed) 9.25" x 13.25"



1/2 Page Island 7" x 9"



1/2 Vertical 4.5" x 13.25"



1/2 Page Horizontal 9.35" x 6.4"



1/4 Page 4.65" x 6.3"

MECHANICAL REQUIREMENTS

	<u>Width</u>	<u>Depth</u>
Full Page (WITH BLEED)	10.5	14.75
Full Page (NO BLEED)	9.25	13.25
3/4 Page	6.95	13.25
1/2 Page (Island)	7	9
1/2 Page (Horizontal)	9.35	6.4
1/2 Vertical	4.5	13.25
1/4 Page	4.65	6.3

REQUIRED MATERIAL

We require a high resolution Adobe PDF, preferably generated from Acrobat Distiller (**CMYK COLORS ONLY**, embedded fonts and photos, no crop marks). We primarily use Indesign and Photoshop.

Recommended screen 100. Resolution 1200 dpi. NO FOUR COLOR BLACK.

Ads and photos can be submitted via email to

CLOSING DATE

Published bi-monthly: issued first week of publication month.

NOW AVAILABLE:

Center Spread (with Bleed): 20.75" wide x 14.75 deep;

Finished Trim: 20.5 x 14.5; Live area: 19.5" x 13.5".

Please keep photos and text in the Live area.





"...it's everywhere you need to be to get more business!"

P.O. Box 34908 • Memphis, TN 38184 • Phone 800-844-1280

ADVERTISING ORDER 20 **Import/Export Wood Purchasing News Schedule** P.O. BOX 34908 (901) 372-8280 Memphis, TN 38184-0908 1-800-844-1280 Page December/January 20___ You are hereby authorized to insert the advertisement of the undersigned in The Softwood Forest Products Buyer, a bi-monthly publication, Page February/March 20___ to occupy such space as shown on schedule herein, for one year and thereafter until discontinued by either party on sixty days' written notice Page April/May 20 prior to deadline, for which we (I) agree to pay the rate of \$___ insertion, payable within 30 days. Total yearly amount of this contract ___. Payment in U.S. Dollars Only. Page June/July 20 We are to have the privilege of changing copy as often as desired, but all copy Page August/September 20 submitted shall be subject to your approval. You may supply or repeat previous advertisements when no new copy instructions are furnished. Art work ordered or approved by us is to be paid for at regular rates. During the terms of this Page October/November 20___ agreement it shall be cancelable by written notice, in which case space used shall be paid for at the card rates in effect on date of cancellation. Accepted for Name Total **Pages** International Wood Signed by_ Trade Publications, Inc. By_ Address_

2022 Deadlines For Import/Export Wood Purchasing News

FEBRUARY/MARCH ISSUE
AD RESERVATION DEADLINEJanuary 3
Finished Ads in OfficeJanuary 14
Papers MailedFebruary 3
APRIL/MAY ISSUE
AD RESERVATION DEADLINEMarch 1
Finished Ads in Office
Papers MailedMarch 31
Papers MalleuMarch 31
JUNE/JULY ISSUE
AD RESERVATION DEADLINEMay 2
Finished Ads in OfficeMay 13
Papers MailedJune 2
AUGUST/SEPTEMBER ISSUE
AD RESERVATION DEADLINEJuly 1
Finished Ads in OfficeJuly 15
Papers MailedAugust 4
OCTOBER/NOVEMBER ISSUE
AD RESERVATION DEADLINESeptember 1
Finished Ads in OfficeSeptember 15
Papers MailedSeptember 29
DECEMBER 2022/JANUARY 2023
AD RESERVATION DEADLINENovember 1
Finished Ads in OfficeNovember 15
Papers Mailed
- apers manea





"...it's everywhere you need to be to get more business."

P.O. Box 34908 • Memphis, TN 38134-0908 • Phone (901) 372-8280 • FAX (901) 373-6180

www.millerwoodtradepub.com



The *Imported Wood Purchasing Guide* is published once a year and distributed to 4,000 firms throughout North America. The buyer's guide is sent to woodworking plants that purchase tropical/exotic hardwoods to produce furniture, cabinets, flooring, millwork and moulding, musical instruments, doors, yachts, staircase manufacturers, etc. It is circulated to direct importers, distribution yards, wholesaler/distributors of imported lumber and components, novelty and special wood product manufacturers, and industrial markets such as truck and trailer flooring, etc. Lastly, it is sent to central buying offices of mass merchandisers that purchase

domestic and imported
wood products such as
lumber, squares, dowels,
etc. The *Imported Wood Purchasing Guide* is
designed to promote
suppliers of imported
woods and wood products
throughout North
America.

Its purpose is to make it easier to find sources for imported lumber, plywood, veneers and miscellaneous wood products and related services.

The *Imported Wood Purchasing Guide* is universally accepted throughout the world as the most complete directory of its type available today.

It is used consistently and referred to often by those who influence the purchasing of imported wood products.

The *Imported Wood Purchasing Guide* is revised and completely updated each year to reflect the latest and most complete contact information available on North American firms selling imports... including firm listings, new supplier listings, new products and services.

* All advertisers and their listings are online with direct links to their company website and email.

International Wood Trade Publications, Inc.
P. O. Box 34908, Memphis, TN 38184-0908
Tel: (901) 372-8280 Toll Free: (800) 844-1280
www.millerwoodtradepub.com guide@millerwoodtradepub.com

Service Program

IMPORTED WOOD PURCHASING GUIDE

	IIII OIL	ILD WOOL	, i oik	JIIAOIII (<u>o coide</u>	
basis, to be published in and Ad page number v	n the Imported will be in bold to sing run in said	Wood Purchasing ype in telephone publication in the e	Guide, an listing and event the A	annual directo classification d agency does	payable in advance on a non-coory, for the Edition. For listing. Advertiser is responsibles not pay for client's advertising aid net 30 days.	irm name ble for full
ALL RATES PAYABLE IN U.S Standard Advertising 1 Page \$2,175 1/2 Page \$1,775 Special Postion Rates	Rates (artwork	and color not inclu	uded):	□ We v	ne of the following boxes: will provide finished Ad. want you to create our Ad. the same Ad no changes.	
Inside Front Cover Inside Back Cover Back Cover 2 Page Spread *Back Cover must be in 4	\$2,725 \$2,525 \$3,200 \$3,025	Page opposite Ir Page opposite T Book Mark *No Discount on	able of Cor	ntents	\$2,375 \$2,375 \$4,600	
Standard Insert Rates Printing Includes 4-Cold	•			r: 40# Text Lyı ıserts : 110# T	nx Opaque Text Matte (65# Cover)	
Color: AAAA standard or blue per page Matched color per page Bleed: per page 4-Color Tip-in Charge Accepted for: INTERNATIONAL WOO P. O. Box 34908 Memphis, Tennessee 38 Phone: 901-372-8280	ts Space Printing To ge \$2,600 \$1,750 \$4 ge, with folded tab \$2,700 \$1,975 \$4 ges \$4,400 \$2,500 \$6 ges with folded tab \$4,400 \$2,750 \$7 d/Internet Edition: Includes Ad, Listing, and Direct Links r: AAAA standard red, orange, yellow, green, brown or blue per page or fraction, extra \$250 hed color per page or fraction, extra \$375 d: per page or \$750 or Charge \$375 pted for: RNATIONAL WOOD TRADE PUBLICATIONS, INC.		tal ,350 ,675 ,900 ,150	IMPORTED PURCHASING GUIDE		
Salesman					_	
Address					_	
Signed By					_	

IMPORTED WOOD PURCHASING GUIDE

MECHANICAL REQUIREMENTS:

Ad Size	Width	Depth	
2 facing pages, no bleed	9"	7.5"	(Live Area)
2 facing pages with bleed	11.5	8.75	(Trims .125" All Sides)
NOTE: Facing pages have a 1/2'	' gutter on eith	ner side of the	center (binding)
1 Page	4.5"	7.5"	(Live Area)
1 Page, Bleed	5.75"	8.75"	(Trims .125" All Sides)
1/2 page	4.75"	3.875"	(Live Area)

Finished trim size: 5.5" width x 8.5" depth. All text for Bleed Ads must be within the Live area only. **Live area is 4.5" with x 7.5" depth.** Customer assumes responsibility for any image/text outside the live area.

Text paper: 40# Text Lynx Opaque

Inserts:

1 Page, Bleed	5.75"	8.75"	(Trims .125" All Sides)
---------------	-------	-------	-------------------------

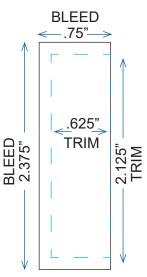
1 Page, Bleed w/ folded tab

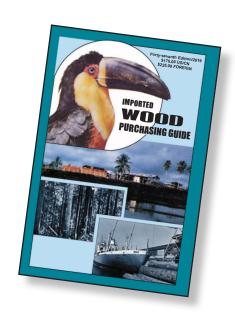
For the page: 5.75" 8.75" (Trims .125" All Sides, except Tab side)
For the page: 1.25" 3" (Trims .125" All Sides, except Page side)

TEMPLATE AVAILABLE UPON REQUEST

VERTICAL TAB RIGHT HAND PAGE

VERTICAL TAB LEFT HAND PAGE





Standard insert rates: (Artwork not included.)
Cover & Inserts: 100# Text Matte (65# Cover)
*Printing includes 4-Color, Tip-in and Bleed

Preferred Material:

We require a high resolution (300 dpi) PDF file (C,M,Y,K embedded fonts & photos, crop marks, no security).

Ads and photos may also be submitted via e-mail to **guide@millerwoodtradepub.com** or send to:

Attn: Production Manager

Imported Wood Purchasing Guide

P. O. Box 34908 Memphis, TN 38184

FOREST PRODUCTS EXPORT DIRECTORY Information Sheet

The published copy and online edition (WWW.FORESTPRODUCTSEXPORT.COM) of the Export Directory is designed to help suppliers of North American Hardwoods/Softwoods market to BUYERS around the Globe such as:

- Importers/distribution yards
- Agents
- Trading companies
- Woodworking plants
 (furniture, cabinets, flooring, millwork & moulding, etc.)

This SOURCE is also targeting buyers of veneer, veneer logs and saw logs.

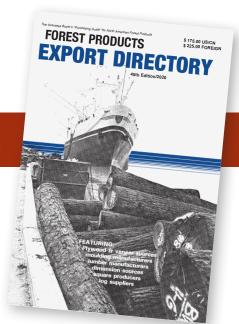
It's purpose is to make it easier for purchasing agents globally to source North American Hardwood/Softwood suppliers of LUMBER, LOGS, STRIPS, etc. Since 1975 the Export Directory is the most distinguished and comprehensive directory which provides GLOBAL BUYERS complete information about EXPORTERS in North America.

10,000 GLOBAL DISTRIBUTION PLUS DIGITAL.

China alone recieves 2,000 copies each year.

THE EXPORT DIRECTORY FEATURES:

- Lumber Manufacturers
- Log Suppliers
- Dimension Sources
- Strip Producers



CALL NOW to reserve your Full Page or Half Page Ad Today!

Full Page Rate: \$2,950 Half Page Rate: \$2,500 (*color is additional charge)

(800) 844-1280

Email: exd@millerwoodtradepub.com



PO Box 34908, Memphis, TN 38134-0908 • 800-844-1280 www.forestproductsexport.com

The 2021 Global Distribution of The Forest Products Export Directory">The Forest Products Export Directory is 10,000 plus digital

The <u>Forest Products Export Directory</u>, now in its 46th year, is published once a year. It has a total worldwide circulation of 10,000 going to these types of firms: Importers/distribution yards, agents, trading companies, woodworking plants such as furniture, cabinets, flooring, millwork & moulding, etc. This source also targets buyers of veneer, veneer logs and saw logs.

Australia	57	Luxembourg	30
Austria	101	Malaysia	411
Belgium	97	Mexico	1021
Brazil	75	Netherlands	197
China	2030	Northern Ireland	37
Denmark	47	Pakistan	50
Egypt	110	Philippines	102
France	154	Poland	100
Germany	315	Saudi Arabia	102
Great Britain	818	Scotland	25
Hong Kong	406	Singapore	165
India	168	South Africa	82
Indonesia	302	Spain	163
Ireland	73	Sweden	51
Israel	52	Switzerland	25
Italy	216	Taiwan	465
Japan	305	Thailand	202
Jordan	14	Turkey	91
Korea	155	United Arab Emirates	92
Lebanon	17	Vietnam	907

International 9,830 Advertiser/Office Copies 170 **Total 10,000**

Service Program

FOREST PRODUCTS EXPORT DIRECTORY

Standard Advertising Rates (artwork and color not included):

Page		
Page Spread \$4,200 Front Spread \$4,800 Back Cover \$4,200 nside Back Cover \$3,550 Book Mark \$5,500 Back Cover \$3,550 Back Cover wust be in 4-Color No discount on Bookmark Includes Internet Edition with Ad, Listing and Direct Links ALL RATES PAYABLE IN U.S. FUNDS Color: AAAA standard red, orange, yellow, green, brown or blue per page or fraction, extra \$250 Matched color per page or fraction, extra \$375 Bleed: per page \$85 4-Color \$750 Fip-in Charge \$3375 Bill us for a at the rate of, on a non-cancelable band in the Edition of the Forest Products Export Directory, Artwork is to be paid for at refirm name and Ad page number will be in bold type in telephone listing and classification listing. Advertiser is responsible for full payment of any advertising run in said publication in the event the ad a or client's advertising within 60 days of first billing. 15% agency discount allowable on space only are 30 days. Accepted for: NTERNATIONAL WOOD TRADE PUBLICATIONS, INC. 2. O. Box 34908 Memphis, Tennessee 38184-0908 Phone: 901-372-8280 • Fax: 901-388-9058 Salesman	g boxes:	
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Standard Insert Rates: (Artwork **not** included)

Inserts	Space	Printing	Total
1 Page	\$3,500	\$2,750	\$6,250
1 Page, with folded tab	\$3,600	\$3,350	\$6,950
2 Pages	\$6,000	\$3,375	\$9,375
2 Pages, with folded tab	\$6,100	\$3,975	\$10,075

Inserts: Printing includes 4-Color, tip-in and bleed Cover and Inserts: 110# Text Matte (65# Cover)

Text Paper: 40# Text Lynx Opaque

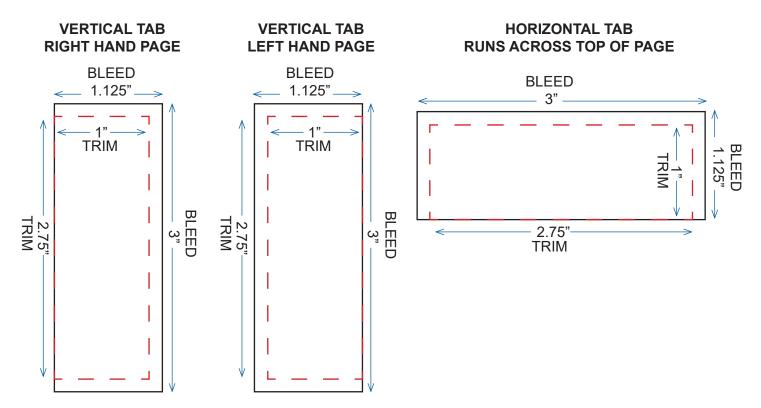
Finished Size: 7.5" width x 11" depth.

Live Area (Safe Area): 6" width x 10" depth. Please keep all text within the Live Area.

NOTE: When outputting files, please use the DOCUMENT BLEED SETTINGS

Ad Size	Width	Depth	
2 Facing Pages	13"	10"	(Image Area - allow 1/2" on either side of gutter)
2 Facing Pages, bleed	15.5"	11.25"	(Trims .125" All Sides- allow 1/2" on either side of gutter)
1 Page	6.5"	10"	(Image Area)
1 Page, bleed	7.75"	11.25"	(Trims .125" All Sides)
1/2 Page	6.5"	4.75"	(Image Area)

Inserts	Width	Depth	
1 Page, bleed	7.75"	11.25"	(Trims .125" All Sides)
1 Page, bleed with folded tab			
For the page:	7.75"	11.25"	(Trims .125" All Sides)
For the tab:	1.125"	3"	(Trims .125" on three sides)



TEMPLATES FOR INSERTS WITH TABS ARE AVAILABLE UPON REQUEST

Bookmark size is optional while ideal size is approximately 3.75" width x 7.25" height. Must have .125" trim on all four sides for Bleed and the Live Area must be .25" from the trim line. Hole for string will be placed approximately .25" from top trim line.

All text for Bleed Ads must be within the Live Area only. Live Area is 6" x 10". Customer assumes responsibility for any image/text outside the Live Area.

Preferred Material: We require a high resolution (300 dpi) Adobe PDF file. (Please embed fonts & photos. Crop marks required, no security.)

All images, colors and the document color mode must be CMYK.

We primarily use Adobe InDesign and Photoshop.

Send PDF file to: exd@millerwoodtradepub.com or send to:

Forest Products Export Directory P. O. Box 34908 Memphis, TN 38134-0908