

FOREST PRODUCTS EXPORT DIRECTORY

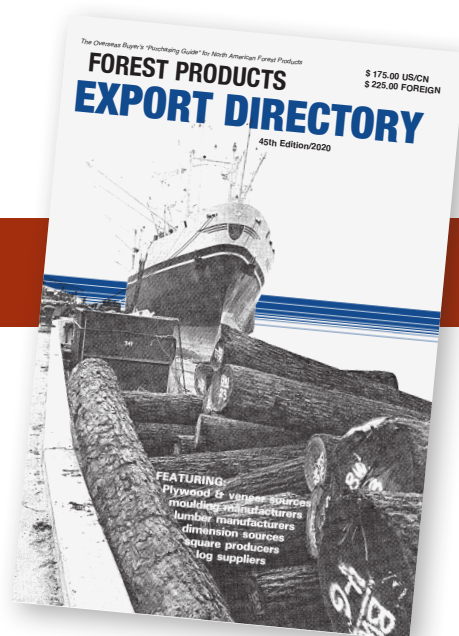
Information Sheet

The published copy and online edition (WWW.FORESTPRODUCTSEXPORT.COM) of the Export Directory is designed to help suppliers of North American Hardwoods/Softwoods market to BUYERS around the Globe such as:

- Importers/distribution yards
- Agents
- Trading companies
- Woodworking plants
(furniture, cabinets, flooring, millwork & moulding, etc.)

This SOURCE is also targeting buyers of veneer, veneer logs and saw logs.

It's purpose is to make it easier for purchasing agents globally to source North American Hardwood/Softwood suppliers of LUMBER, LOGS, STRIPS, etc. Since 1975 the Export Directory is the most distinguished and comprehensive directory which provides GLOBAL BUYERS complete information about EXPORTERS in North America.



10,000 GLOBAL DISTRIBUTION PLUS DIGITAL.

China alone receives 2,000 copies each year.

THE EXPORT DIRECTORY FEATURES:

- Lumber Manufacturers
- Log Suppliers
- Dimension Sources
- Strip Producers

CALL NOW to reserve your Full Page or Half Page Ad Today!

Full Page Rate: \$2,800 Half Page Rate: \$2,350

(*color is additional charge)

(800) 844-1280

Email: exd@millerwoodtradepub.com

Date: _____

Service Program

FOREST PRODUCTS EXPORT DIRECTORY

Standard Advertising Rates (artwork and color not included):

****Printed/Internet Edition**

1 Page	\$2,950
1/2 Page	\$2,500
2 Page Spread	\$4,200
Front Spread	\$4,800
*Back Cover	\$4,200
Inside Back Cover	\$3,550
*Book Mark	\$5,500

*Back Cover must be in 4-Color

*No discount on Bookmark

**Includes Internet Edition with Ad, Listing and Direct Links

Check one of the following boxes:

- ☐ We will provide finished Ad.
- ☐ We want you to create our Ad.
- ☐ Use the same Ad no changes.

ALL RATES PAYABLE IN U.S. FUNDS

Color: AAAA standard red, orange, yellow, green, brown

or blue per page or fraction, extra \$250

Matched color per page or fraction, extra \$375

Bleed: per page \$ 85

4-Color \$750

Tip-in Charge \$375

Bill us for a _____ at the rate of _____, on a non-cancelable basis, to be published in the _____ Edition of the **Forest Products Export Directory**. Artwork is to be paid for at regular rates.

Firm name and Ad page number will be in bold type in telephone listing and classification listing.

Advertiser is responsible for full payment of any advertising run in said publication in the event the ad agency does not pay for client's advertising within 60 days of first billing. 15% agency discount allowable on **space only** and must be paid net 30 days.

Accepted for:

INTERNATIONAL WOOD TRADE PUBLICATIONS, INC.

P. O. Box 34908

Memphis, Tennessee 38184-0908

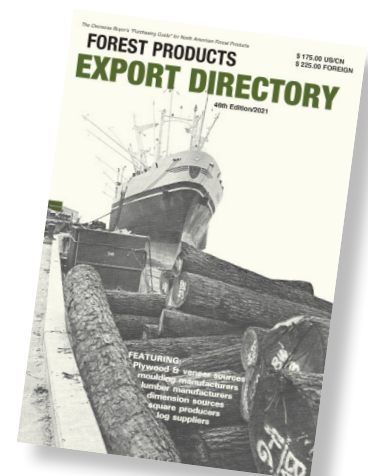
Phone: 901-372-8280 • Fax: 901-388-9058

Salesman _____

Firm Name _____

Address _____

Signed By _____



Standard Insert Rates: (Artwork **not** included)

Inserts	Space	Printing	Total
1 Page	\$3,500	\$2,750	\$6,250
1 Page, with folded tab	\$3,600	\$3,350	\$6,950
2 Pages	\$6,000	\$3,375	\$9,375
2 Pages, with folded tab	\$6,100	\$3,975	\$10,075

Inserts: Printing includes 4-Color, tip-in and bleed

Cover and Inserts: 110# Text Matte (65# Cover)

Text Paper: 40# Text Lynx Opaque

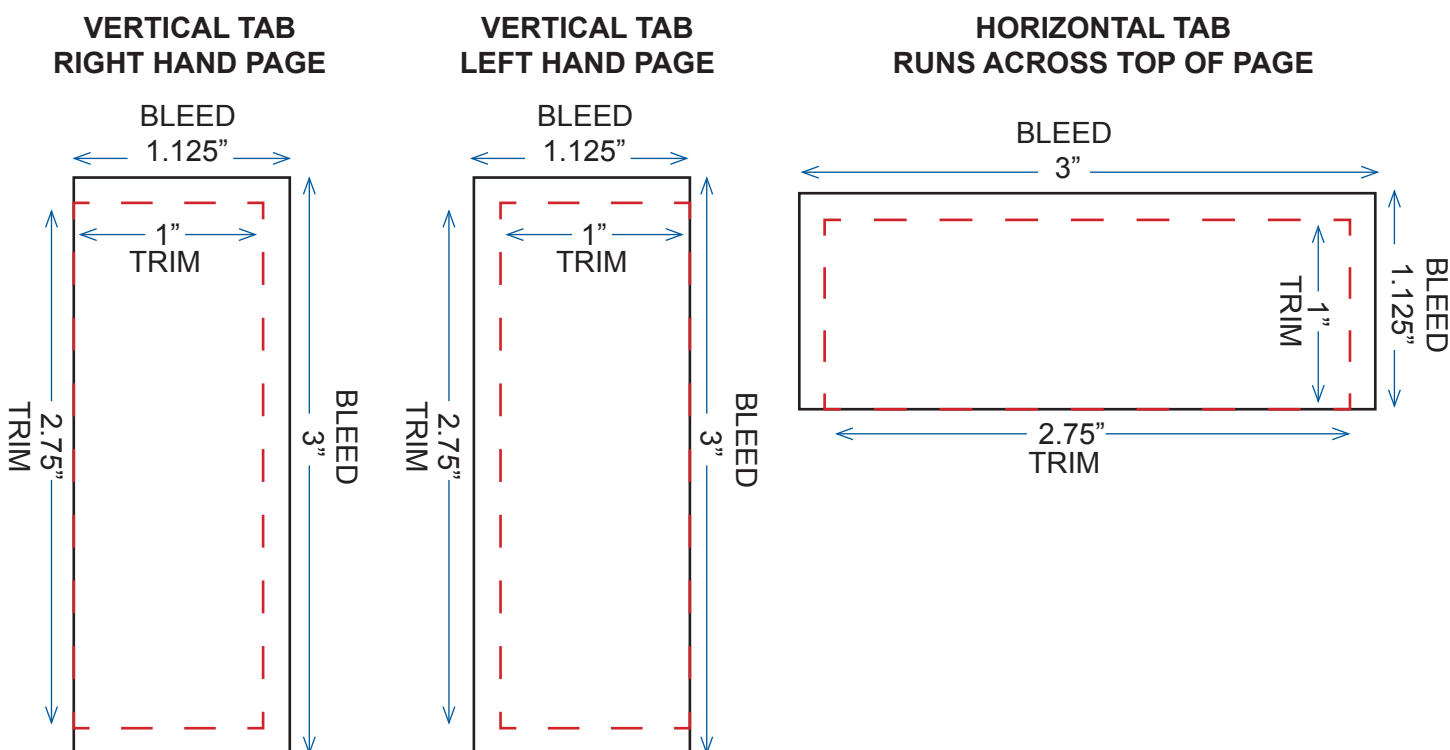
Finished Size: 7.5" width x 11" depth.

Live Area (Safe Area): 6" width x 10" depth. Please keep all text within the Live Area.

NOTE: When outputting files, please use the DOCUMENT BLEED SETTINGS

Ad Size	Width	Depth	
2 Facing Pages	13"	10"	(Image Area - allow 1/2" on either side of gutter)
2 Facing Pages, bleed	15.5"	11.25"	(Trims .125" All Sides- allow 1/2" on either side of gutter)
1 Page	6.5"	10"	(Image Area)
1 Page, bleed	7.75"	11.25"	(Trims .125" All Sides)
1/2 Page	6.5"	4.75"	(Image Area)

Inserts	Width	Depth	
1 Page, bleed	7.75"	11.25"	(Trims .125" All Sides)
1 Page, bleed with folded tab			
For the page:	7.75"	11.25"	(Trims .125" All Sides)
For the tab:	1.125"	3"	(Trims .125" on three sides)



TEMPLATES FOR INSERTS WITH TABS ARE AVAILABLE UPON REQUEST

Bookmark size is optional while ideal size is approximately 3.75" width x 7.25" height. Must have .125" trim on all four sides for Bleed and the Live Area must be .25" from the trim line. Hole for string will be placed approximately .25" from top trim line.

All text for Bleed Ads must be within the Live Area only. **Live Area is 6" x 10". Customer assumes responsibility for any image/text outside the Live Area.**

Preferred Material: We require a high resolution (300 dpi) Adobe PDF file. (Please embed fonts & photos. Crop marks required, no security.)

All images, colors and the document color mode must be CMYK.

We primarily use Adobe InDesign and Photoshop.

Send PDF file to: exd@millerwoodtradepub.com or send to:

Forest Products Export Directory
P. O. Box 34908
Memphis, TN 38134-0908



FOREST PRODUCTS EXPORT DIRECTORY

Circulation

PO Box 34908, Memphis , TN 38134-0908 • 800-844-1280
www.forestproductsexport.com

The 2021 Global Distribution of The Forest Products Export Directory is 10,000 plus digital

The Forest Products Export Directory, now in its 46th year, is published once a year. It has a total worldwide circulation of 10,000 going to these types of firms: Importers/distribution yards, agents, trading companies, woodworking plants such as furniture, cabinets, flooring, millwork & moulding, etc. This source also targets buyers of veneer, veneer logs and saw logs.

Australia	57	Luxembourg	30
Austria	101	Malaysia	411
Belgium	197	Mexico	1021
Brazil	75	Netherlands	197
China	2030	Northern Ireland	37
Denmark	47	Pakistan	50
Egypt	110	Philippines	102
France	154	Poland	100
Germany	315	Saudi Arabia	102
Great Britain	618	Scotland	25
Hong Kong	406	Singapore	265
India	168	South Africa	82
Indonesia	302	Spain	163
Ireland	73	Sweden	51
Israel	52	Switzerland	25
Italy	216	Taiwan	465
Japan	305	Thailand	202
Jordan	14	Turkey	91
Korea	155	United Arab Emirates	92
Lebanon	17	Vietnam	907

Foreign	9,830
Advertiser/Office Copies	170
Total	10,000

The Overseas Buyer's "Purchasing Guide" for North American Forest Products