

What's In It For You?

Listen:



"There are many choices for advertising, and over the years we've found the **Import/Export Wood Purchasing News** and the annual **Forest Products Export Directory** generate great results!

The Miller group's publications have earned the trust of thousands of faithful readers around the world. We find their publications in serious wood industry offices in the Far East, in Europe, Africa, Australia, South America,

Russia...They are everywhere!

The Miller group's publications help shape the reliability and integrity of the American wood industry, in an ever competitive global marketplace.

Bingaman and Son Lumber's advertising in **The Import/Export Wood Purchasing News** and the **Forest Products Export Directory** helps confirm to serious buyers, that we are serious producers/exporters."

David Whitten, Director of Exports
Bingaman and Son Lumber, Inc.
Kreamer, PA



"Newman Lumber has been a charter advertiser with Miller Publishing since you published your first issue of **The Import/Export Wood Purchasing News** in 1974. At that time my father, Roy, who has since passed, signed an advertising contract with your father and to my knowledge that's the only one we've signed since. Obviously, we believe in advertising in **The Import/Export Wood Purchasing News**, because we feel it keeps our name in

front of our customers and prospective customers. We've gotten calls and continue to receive calls from customers who tell us they have seen our Ads. So, we feel the advertising we do is a good investment for Newman Lumber."

Doug Newman
Newman Lumber Co.
Gulfport, MS



"Hermitage Hardwood Lumber Sales, Inc. has advertised in the **Import/Export Wood Purchasing News** since 2002. I know the value of keeping a presence in a market that is constantly changing and that is why we advertise on a regular basis in the 'Wood Purchasing News.' Your publications are targeting the markets we are serving worldwide. Therefore, I feel it is a small investment to make to stay in front of those customers and potential

customers who have helped make Hermitage Hardwood Lumber Sales, Inc. a growing concern in the hardwood concentration yard business."

Parker Boles, Owner/President
Hermitage Hardwood Lumber Sales, Inc.
Cookeville, TN



"I continue to advertise in **The Import/Export Wood Purchasing News** and The Export Directory because of the many inquiries I receive in emails and from visitors who tell me they've seen my ads. Advertising in **The Import/Export Wood Purchasing News** and the **Export Directory** has been and continues to be a good investment for Penn-Sylvan International."

Jay Reese
Penn-Sylvan International, Inc.
Spartansburg, PA

www.woodpurchasingnews.com

"It's everywhere you need to be to get more business."

wpn@millerwoodtradepub.com



One Success Story After Another

Simon Lussier Ltd. is very pleased with the investment we make in both **National Hardwood Magazine** and the **Import/Export Wood Purchasing News** in regards to advertising! Your publications give us tremendous exposure to the appearance grade buyers both in North America and overseas. The editorial support you provide, along with the photos you take of our salespeople at various meetings, generate phone calls and inquiries which many times have led to orders.

We know the value of keeping our name, products and services before the Hardwood buyers around the world, and your publications provide the means to target and penetrate these important markets!



Mario Lussier
Simon Lussier Ltd.

Founded in 1938, Simon Lussier Ltd. is a family-owned business with facilities that cover a million square-feet and handling large volumes of lumber. Their concentration yard includes warehouses, a planing mill, dry kilns and a kiln-dried inventory of 4,000,000 BF. They handle air-dried and kiln-dried Hardwood lumber in species such as Aspen, Ash, Basswood, White and Yellow Birch, Hard and Soft Maple, Mahogany, Red and White Oak, and Cherry. Contact them at: 16 De La Seigneurie Blvd., Blainville, QC J7C 3V5, Tel: (450) 435-6591; Web site: www.simonlussier.com.

IMPORT/EXPORT WOOD PURCHASING NEWS

P.O. Box 34908 • Memphis, TN 38184-0908 • Toll Free: 800-844-1280 • FAX (901) 373-6180

Web site: www.millerwoodtradepub.com

E-mail address: tammy@millerwoodtradepub.com

www.woodpurchasingnews.com

INVEST IN GLOBAL REPRESENTATION!

OFFSHORE DISTRIBUTION:

- ❑ Woodworking Plants (All types)
- ❑ Importers/Agents/Trading Companies
- ❑ Forest Product distribution/concentration yards & warehouse operations
- ❑ Log yards, sawmills, veneer & plywood plants

DOMESTIC CIRCULATION:

- ❑ Woodworking plants (all types)
- ❑ Importer/exporters, wholesalers
- ❑ Forest product distribution/concentration yards and warehouse operations
- ❑ Some copies are distributed to the central buying offices of chain stores like Lowe's, 84 Lumber, Home Depot, etc.
- ❑ Buying Co-ops (Ace Hardware, ServiceStar, Orgill Inc., H.W.I., etc.)

WHERE - WORLDWIDE!

Europe, Africa, South Asia, the Middle East, Pacific Rim Countries, Atlantic/Caribbean Islands, Australia, South & Central America, Mexico, China, Canada and U.S.A.



WANTED

This is the only International wood trade newspaper published in the U.S.A. It has a special appeal to overseas buyers as the only source of news and information on North American forest products suppliers.

www.woodpurchasingnews.com

"It's everywhere you need to be to get more business."

wpn@millierwoodtradepub.com

**The Global Distribution of
Import/Export Wood Purchasing News is 52,320
(12,000 copies mailed per issue)**

Import/Export Wood Purchasing News is published every two months, six times per year and is distributed to these types of firms:

- (1) Woodworking plants such as the manufacturers of furniture, cabinets, flooring, millwork, and mouldings, etc.
- (2) Importers of forest products (distribution/concentration yards and warehouse operations)
- (3) Agents, Trading Companies and wholesale distributors
- (4) Exporters, Domestic and overseas sawmills, log yards, veneer mills and plywood plants
- (5) The buying offices of world wide mass merchandisers that purchase, such as Lowe's and Home Depot
- (6) Buying groups like Ace Hardware, ENAP, LMC, etc.

FOREIGN	38,845
UNITED STATES	12,290
CANADA	1,185
 TOTAL WORLDWIDE CIRCULATION	 52,320

IMPORT/EXPORT WOOD PURCHASING NEWS

STATE, PROVINCE AND COUNTRY COUNT

Alabama	250
Alaska	12
Arizona	132
Arkansas	144
California	867
Colorado	142
Connecticut	154
Delaware	17
District of Columbia	10
Florida	603
Georgia	407
Hawaii	23
Idaho	76
Illinois	349
Indiana	436
Iowa	106
Kansas	98
Kentucky	206
Louisiana	156
Maine	154
Maryland	163
Massachusetts	301
Michigan	414
Minnesota	302
Mississippi	160
Missouri	304
Montana	43

Nebraska	60
Nevada	34
New Hampshire	91
New Jersey	230
New Mexico	48
New York	576
North Carolina	687
North Dakota	22
Ohio	626
Oklahoma	91
Oregon	422
Pennsylvania	789
Puerto Rico	23
Rhode Island	58
South Carolina	179
South Dakota	37
Tennessee	358
Texas	573
Utah	81
Vermont	94
Virginia	347
Virgin Islands	351
Washington	351
West Virginia	69
Wisconsin	398
Wyoming	15
Total	12,290

Canada

Alberta	63
British Columbia	283
Manitoba	32
New Brunswick	31
Newfoundland	2
Nova Scotia	45

Ontario	387
Prince Edward Island	1
Quebec	315
Saskatchewan	25
Yukon	1
Total	1,185

FOREIGN:

Algeria	13
American Samoa	1
Andorra	2
Angola	1
Antigua	3
Argentina	1524
Armenia	4
Aruba	1
Australia	758
Austria	1868
Azerbaijan	3
Bahamas	11
Bahrain	30
Bangladesh	22
Barbados	35
Bavaria	1
Belarus	30
Belgium	395
Belize	13
Benin	7
Bermuda	3
Bhutan	1
Bolivia	42
Bosnia	19
Botswana	2
Brazil	211
British Virgin Islands	2
Brunei	9
Bulgaria	58
Burundi	1
Cameroon	18
Cayman Islands	5
Channel Islands	6
Chile	144
China	8334
Colombia	62
Congo	13
Costa Rica	40
Cote D'Ivoire	20
Croatia	76
Cuba	10
Cyprus	85
Czech Republic	11

Denmark	87
Dominican Republic	23
Ecuador	106
Egypt	110
El Salvador	14
Estonia	13
Ethiopia	21
Fiji	14
Finland	188
France	611
Gabon	15
Gambia	2
Georgia	25
Germany	1003
Ghana	383
Great Britain	1183
Greece	56
Grenada	5
Guadeloupe	5
Guatemala	49
Guyana	92
Haiti	5
Honduras	25
Hong Kong	559
Hungary	264
Iceland	30
India	310
Indonesia	1680
Iran	11
Iraq	1
Ireland	123
Israel	52
Italy	975
Jamaica	23
Japan	4170
Jordan	14
Kazakhstan	3
Kenya	154
Kong Kong	1
Korea	299
Kuwait	30
Kyrgyzstan	1
Laos	6

Latvia	8
Lebanon	17
Liban	1
Liberia	4
Libya	3
Liechtenstein	18
Lithuania	152
Luxembourg	127
Macau	10
Macedonia	7
Madagascar	23
Malawi	6
Malaysia	2941
Maldives	1
Malta	70
Martinique	3
Mauritana	1
Mauritius	19
Mexico	1022
Moldova	1
Monaco	8
Montserrat	1
Morocco	35
Mozambique	13
Myanmar	11
Namibia	10
Nepal	8
Netherlands	312
Netherlands Antilles	7
New Zealand	157
Nicaragua	12
Nigeria	90
Northern Ireland	37
Norway	52
Oman	42

Pakistan	173
Palau	3
Panama	22
Papua New Guinea	29
Paraguay	32
Peru	167
Phillipines	425
Poland	432
Portugal	69
Qatar	18
Reunion Islands	2
Romania	6
Russia	22
Rawanda	1
San Marino	2
Saudi Arabia	159
Scotland	56
Senegal	3
Serbia Montenegro	14
Sierra Leone	3
Singapore	608
Slovakia	105
Slovenia	145
Soloman Islands	8
South Africa	85
Spain	312
Sri Lanka	27
St. Kitts	2
St. Lucia	5
St. Vincent	3
Sudan	1
Suriname	23
Swaziland	2
Sweden	219
Switzerland	215

Syria	17
Taiwan	1032
Tanzania	33
Thailand	887
Togo	3
Tonga	1
Trinidad & Tobago	40
Tunisia	22
Turkey	91
Uganda	4
Ukraine	118
United Arab Emirates	92
Uruguay	43
Vanuatu	2
Venezuela	78
Vietnam	921
Yemen	29
Yugoslavia	28
Zaire	1
Zambia	15
Zimbabwe	126
TOTAL	38,845

THESE FREE WORLD CLASS SERVICES MAKE YOUR MARKETING PROGRAM WORK...



WORLDWIDE

with your 6-time Ad program:

- ☐ You are entitled to a feature article on your company, complete with 6 to 8 four color photographs.
- ☐ You may list 25 forest product stocks under "Import/Export Timber Products Stock Exchange"
- ☐ You have the use of Green Book's Hardwood Marketing Directory, printed edition, at a 50% discount (\$600 instead of \$1,200 lease), or the Online Edition, at the discounted price of \$1,200 opposed of the current rate of \$1,900.
- ☐ You get free online stock listings (www.forestproductsstockexc.com) with inquiries going to your computer.
- ☐ A News Item under "Who's Who in Import/Exports" on one of your sales representatives.

THE CURRENT ISSUE IS: ON-LINE AND ALL ADVERTISEMENTS HAVE LINKS TO ADVERTISER'S WEBSITE AND E-MAIL ADDRESS.

www.woodpurchasingnews.com

"It's everywhere you need to be to get more business."

wpn@millierwoodtradepub.com



IMPORT/EXPORT WOOD PURCHASING NEWS

**Serving Forest Products
Buyers Worldwide**

GENERAL ADVERTISING RATES (per insertion)

Rates effective January 2020-2021

Payment in U. S. Dollars Only.

REGULAR ADVERTISING RATES (per insertion)

	1 Time (per ad)	3 Times (per ad)	6 Times (per ad)
1 Page	\$3,850	\$3,525	\$2,525
1/2 Page (Island)	\$3,300	\$2,525	\$2,100
1/2 Page (Horizontal)	\$2,975	\$2,400	\$1,850
1/2 Page (Vertical)	\$2,975	\$2,400	\$1,850
1/4 Page	\$2,575	\$2,200	\$1,625

SPECIAL POSITIONS

Mini-spread	\$5,440	\$4,575	\$3,795
Back Page	\$4,285	\$3,500	\$2,950

CENTER SPREAD - BLEED ONLY: \$4,250.00 per insertion (COLOR IS AN ADDITIONAL CHARGE)

COLORS

Standard colors - red, orange, yellow, green, brown, or blue	\$250
PMS Colors	\$375 (per color)
4-color	\$750 extra

INSERTS - Rates on request

Advertiser is responsible for full payment of any advertising run in said publication in the event the ad agency does not pay for client's advertising within 60 days of first billing. Advertisers who run less than the original or renewed contracted space will be short rated. If the client does not complete the schedule that was confirmed, they will pay the 3-time rate for less than 6 and more than 3 and the 1-time rate for less than 3.

CLASSIFIED

Classified advertising accepted only for: Business opportunities, help wanted, position wanted, and machinery wanted and for sale. Display classified \$100.00 per inch.

COMMISSIONS AND DISCOUNTS

Agency commission: 15% of gross amount (space only) when paid within 30 days from date of invoice.

PUBLICATION DATE

Published bi-monthly: issued first week of publication month.

PUBLISHED:

December/January	June/July
February/March	August/September
April/May	October/November

Your SP Information Port:
SouthernPineGlobal.com

Southern Pine Global

Online Resources:
• Product Locator
• Directory of Exporters
• Import Purchase Inquiry
• Publications in 12 Languages

Meet our SP Expert Team:
• Lumber Manufacturers
• Treating
• Laminators
• Sales Agents
• Distributors

Plus representatives stationed in key regions around the globe to serve you.

SPC SOUTHERN PINE COUNCIL
SouthernPineGlobal.com

Full Page (With Bleed)
10.5" x 14.75"

Full Page (No Bleed)
9.25" x 13.25"

Green River Doors: A Taiwanese Production Using American Hardwoods in Vietnam

FULFILLING YOUR SPECIFIED ORDER
A CHALLENGE WE ACCEPT.

Key wood species used by Green River Doors are American Oak, American Walnut and Cherry, as well as New Zealand Radiata Pine, all of which are imported only from legal sources. Local timbers, such as Rubberwood, are also used.

Key wood species used by Green River Doors are American Oak, American Walnut and Cherry, as well as New Zealand Radiata Pine, all of which are imported only from legal sources. Local timbers, such as Rubberwood, are also used.

Key wood species used by Green River Doors are American Oak, American Walnut and Cherry, as well as New Zealand Radiata Pine, all of which are imported only from legal sources. Local timbers, such as Rubberwood, are also used.

1/2 Page Island
7" x 9"

WOOD WORKS HERE

8 MILLION SQUARE FEET | **96% HANDMADE** | **100% COMMITMENT**

Make wood work for you
OhioWoodProducts.com

OHIO WOOD PRODUCTS

1/2 Vertical
4.5" x 13.25"

SNOWBELT HARDWOODS, INC.

Northern KD Hardwoods
Aspen • Basswood • White Oak
Hard • Soft Maple • Red Oak
Birch • Cherry • Black Ash
Custom White Pine

Export Packaging/ Container Loading

Joe Francis
joe.francis@snowbelthardwoods.com

Brad Francis
brad.francis@snowbelthardwoods.com

John Hageman
john.hageman@snowbelthardwoods.com

Phone: 715-561-2200 Fax: 715-561-2040

www.snowbelthardwoods.com

1/2 Page Horizontal
9.35" x 6.4"

NEWSWIRE

Experience you can trust.

Tropical and Appalachian Hardwood Lumber

Spash Mungier • African Mahogany (Kapele) Spanish Cedar • Janka

Spash Mungier • African Mahogany (Kapele) Spanish Cedar • Janka

Spash Mungier • African Mahogany (Kapele) Spanish Cedar • Janka

1/4 Page
4.65" x 6.3"

MECHANICAL REQUIREMENTS

	Width	Depth
Full Page (WITH BLEED)	10.5	14.75
Full Page (NO BLEED)	9.25	13.25
3/4 Page	6.95	13.25
1/2 Page (Island)	7	9
1/2 Page (Horizontal)	9.35	6.4
1/2 Vertical	4.5	13.25
1/4 Page	4.65	6.3

REQUIRED MATERIAL

We require a high resolution Adobe PDF, preferably generated from Acrobat Distiller (CMYK COLORS ONLY, embedded fonts and photos, no crop marks). We primarily use Indesign and Photoshop.

Recommended screen 100. Resolution 1200 dpi.
NO FOUR COLOR BLACK.

Ads and photos can be submitted via email to

CLOSING DATE

Published bi-monthly: issued first week of publication month.



IMPORT/EXPORT Wood Purchasing News

"...it's everywhere you need to be to get more business!"

P.O. Box 34908 • Memphis, TN 38184 • Phone 800-844-1280

www.woodpurchasingnews.com

wpm@millierwoodtradepub.com

ADVERTISING ORDER

20

Schedule

_____ Page December/January	20__
_____ Page February/March	20__
_____ Page April/May	20__
_____ Page June/July	20__
_____ Page August/September	20__
_____ Page October/November	20__

_____ Pages	_____ Total
-------------	-------------

Import/Export Wood Purchasing News

P.O. BOX 34908 Memphis, TN 38184-0908 (901) 372-8280 1-800-844-1280

You are hereby authorized to insert the advertisement of the undersigned in The Softwood Forest Products Buyer, a bi-monthly publication, to occupy such space as shown on schedule herein, for one year and thereafter until discontinued by either party on sixty days' **written** notice prior to deadline, for which we (I) agree to pay the rate of \$_____ per insertion, payable within 30 days. Total yearly amount of this contract \$_____. Payment in U.S. Dollars Only.

We are to have the privilege of changing copy as often as desired, but all copy submitted shall be subject to your approval. You may supply or repeat previous advertisements when no new copy instructions are furnished. Art work ordered or approved by us is to be paid for at regular rates. During the terms of this agreement it shall be cancelable by written notice, in which case space used shall be paid for at the card rates in effect on date of cancellation.

Accepted for

Name _____

International Wood
Trade Publications, Inc.

Signed by _____

By _____

Address _____

2021 Deadlines For Import/Export Wood Purchasing News

FEBRUARY/MARCH ISSUE

AD RESERVATION January 4
Finished Ads in Office..... January 15
Papers Mailed February 3

APRIL/MAY ISSUE

AD RESERVATION March 1
Finished Ads in Office..... March 15
Papers Mailed March 31

JUNE/JULY ISSUE

AD RESERVATION May 3
Finished Ads in Office..... May 14
Papers Mailed June 2

AUGUST/SEPTEMBER ISSUE

AD RESERVATION July 1
Finished Ads in Office..... July 15
Papers Mailed August 5

OCTOBER/NOVEMBER ISSUE

AD RESERVATION September 1
Finished Ads in Office..... September 15
Papers Mailed September 29

DECEMBER 2021/JANUARY 2022 ISSUE

AD RESERVATION November 1
Finished Ads in Office..... November 15
Papers Mailed December 3



“...it’s everywhere you need to be to get more business.”

P.O. Box 34908 • Memphis, TN 38134-0908 • Phone 800-844-1280

www.millerwoodtradepub.com

wpn@millarwoodtradepub.com



IMPORTED WOOD PURCHASING GUIDE

Information Sheet

The ***Imported Wood Purchasing Guide*** is designed to promote suppliers of imported woods and wood products throughout North America.

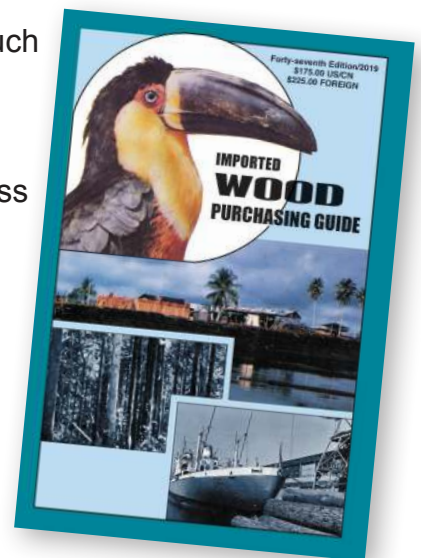
Its purpose is to make it easier to find sources for imported lumber, plywood, veneers and miscellaneous wood products and related services.

The ***Imported Wood Purchasing Guide*** is universally accepted throughout the world as the most complete directory of its type available today.

It is used consistently and referred to often by those who influence the purchasing of imported wood products.

The ***Imported Wood Purchasing Guide*** is revised and completely updated each year to reflect the latest and most complete contact information available on North American firms selling imports... including firm listings, new supplier listings, new products and services.

The ***Imported Wood Purchasing Guide*** is published once a year and distributed to 4,000 firms throughout North America. The buyer's guide is sent to woodworking plants that purchase tropical/exotic hardwoods to produce furniture, cabinets, flooring, millwork and moulding, musical instruments, doors, yachts, staircase manufacturers, etc. It is circulated to direct importers, distribution yards, wholesaler/distributors of imported lumber and components, novelty and special wood product manufacturers, and industrial markets such as truck and trailer flooring, etc. Lastly, it is sent to central buying offices of mass merchandisers that purchase domestic and imported wood products such as lumber, squares, dowels, etc.



*** All advertisers and their listings are on-line with direct links to their company website**

International Wood Trade Publications, Inc.

P. O. Box 34908, Memphis, TN 38184-0908

Tel: (901) 372-8280 Toll Free: (800) 844-1280

Web: www.millerwoodtradepub.com E-mail: guide@millerwoodtradepub.com

Date: _____

Service Program

IMPORTED WOOD PURCHASING GUIDE

Bill us for a _____ at the rate of _____, payable in advance on a non-cancelable basis, to be published in the Imported Wood Purchasing Guide, an annual directory, for the _____ Edition. Firm name and Ad page number will be in bold type in telephone listing and classification listing. Advertiser is responsible for full payment of any advertising run in said publication in the event the Ad agency does not pay for client's advertising within 60 days of first billing. 15% agency discount allowable on space only and must be paid net 30 days.

ALL RATES PAYABLE IN U.S. FUNDS

Standard Advertising Rates (artwork and color not included):

1 Page	\$2,175
1/2 Page	\$1,175

Special Postion Rates:

Inside Front Cover	\$2,725	Page opposite Introduction	\$2,375
Inside Back Cover	\$2,525	Page opposite Table of Contents	\$2,375
2 Page Spread	\$3,025	Book Mark	\$4,600
Back Cover	\$3,200	*No Discount on Bookmark	

*Back Cover must be in 4-Color

Check one of the following boxes:

- ☐ We will provide finished Ad.
- ☐ We want you to create our Ad.
- ☐ Use the same Ad no changes.

Standard Insert Rates: (artwork not included)
Printing Includes 4-Color, tip-in and bleed

Text Paper: 40# Text Lynx Opaque
Cover & Inserts: 110# Text Matte (65# Cover)

Inserts	Space	Printing	Total
1 Page	\$2,600	\$1,750	\$4,350
1 Page, with folded tab	\$2,700	\$1,975	\$4,675
2 Pages	\$4,400	\$2,500	\$6,900
2 Pages with folded tab	\$4,400	\$2,750	\$7,150

Printed/Internet Edition: Includes Ad, Listing, and Direct Links

Color: AAAA standard red, orange, yellow, green, brown
or blue per page or fraction, extra \$250
Matched color per page or fraction, extra \$375
Bleed: per page \$85
4-Color \$750
Tip-in Charge \$375

Accepted for:
INTERNATIONAL WOOD TRADE PUBLICATIONS, INC.
P. O. Box 34908
Memphis, Tennessee 38184-0908
Phone: 901-372-8280 • Fax: 901-388-9058



Salesman _____

Firm Name _____

Address _____

Signed By _____

IMPORTED WOOD PURCHASING GUIDE

MECHANICAL REQUIREMENTS:

Ad Size

2 facing pages, no bleed	9"	7.5"	(Live Area)
2 facing pages with bleed	11.5	8.75	(Trims .125" All Sides)

NOTE: Facing pages have a 1/2" gutter on either side of the center (binding)

1 Page	4.5"	7.5"	(Live Area)
1 Page, Bleed	5.75"	8.75"	(Trims .125" All Sides)
1/2 page	4.75"	3.875"	(Live Area)

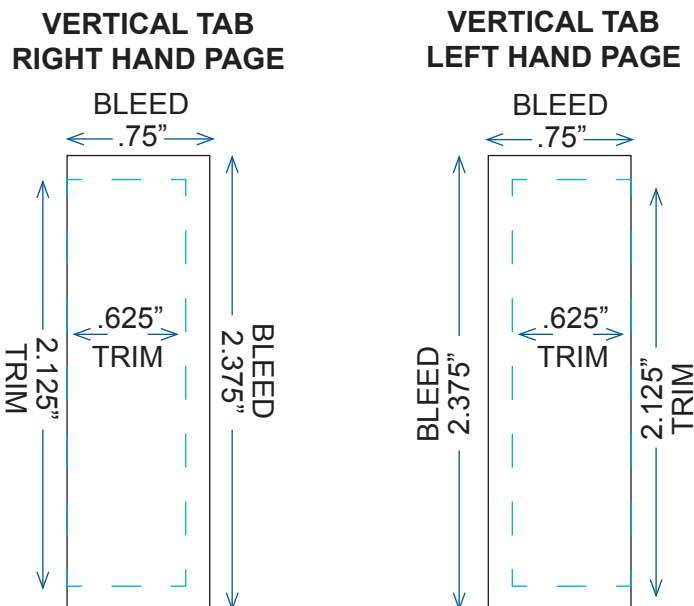
Finished trim size: 5.5" width x 8.5" depth. All text for Bleed Ads must be within the Live area only.
Live area is 4.5" width x 7.5" depth. Customer assumes responsibility for any image/text outside the live area.

Text paper: 40# Text Lynx Opaque

Inserts:

1 Page, Bleed	5.75"	8.75"	(Trims .125" All Sides)
1 Page, Bleed w/ folded tab			
For the page:	5.75"	8.75"	(Trims .125" All Sides, except Tab side)
For the page:	1.25"	3"	(Trims .125" All Sides, except Page side)

TEMPLATE AVAILABLE UPON REQUEST



Standard insert rates: (Artwork **not** included.)

Cover & Inserts: 100# Text Matte (65# Cover)

*Printing includes 4-Color, Tip-in and Bleed

Preferred Material:

We require a high resolution (300 dpi) PDF file (C,M,Y,K embedded fonts & photos, crop marks, no security).

Ads and photos may also be submitted via e-mail to guide@millerwoodtradepub.com or send to:

Attn: Production Manager

Imported Wood Purchasing Guide

P. O. Box 34908 Memphis, TN 38184

FOREST PRODUCTS EXPORT DIRECTORY

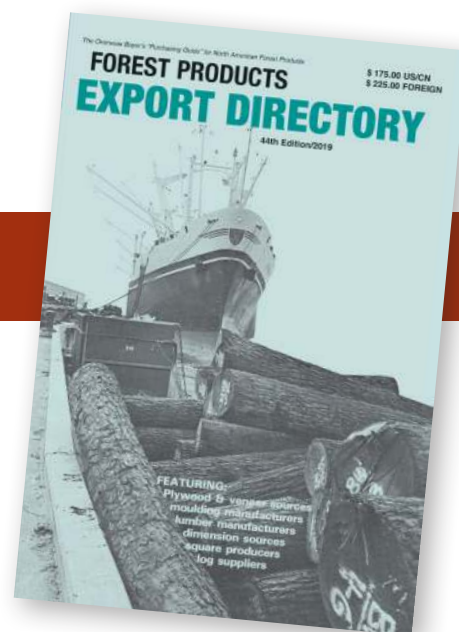
Information Sheet

The published copy and online edition (WWW.FORESTPRODUCTSEXPORT.COM) of the Export Directory is designed to help suppliers of North American Hardwoods/Softwoods market to BUYERS around the Globe such as:

- Importers/distribution yards
- Agents
- Trading companies
- Woodworking plants
(furniture, cabinets, flooring, millwork & moulding, etc.)

This SOURCE is also targeting buyers of veneer, veneer logs and saw logs.

It's purpose is to make it easier for purchasing agents globally to source North American Hardwood/Softwood suppliers of LUMBER, LOGS, STRIPS, etc. Since 1975 the Export Directory is the most distinguished and comprehensive directory which provides GLOBAL BUYERS complete information about EXPORTERS in North America.



10,000 GLOBAL DISTRIBUTION PLUS DIGITAL.

China alone receives 2,000 copies each year.

THE EXPORT DIRECTORY FEATURES:

- Lumber Manufacturers
- Log Suppliers
- Dimension Sources
- Strip Producers

CALL NOW to reserve your Full Page or Half Page Ad Today!

Full Page Rate: \$2,800 Half Page Rate: \$2,350

(*color is additional charge)

(800) 844-1280

Email: exd@millerwoodtradepub.com



FOREST PRODUCTS EXPORT DIRECTORY

Circulation

PO Box 34908, Memphis , TN 38134-0908 • 800-844-1280
www.forestproductsexport.com

The 2021 Global Distribution of The Forest Products Export Directory is 10,000 plus digital

The Forest Products Export Directory, now in its 46th year, is published once a year. It has a total worldwide circulation of 10,000 going to these types of firms: Importers/distribution yards, agents, trading companies, woodworking plants such as furniture, cabinets, flooring, millwork & moulding, etc. This source also targets buyers of veneer, veneer logs and saw logs.

Australia	57	Luxembourg	30
Austria	101	Malaysia	411
Belgium	197	Mexico	1021
Brazil	75	Netherlands	197
China	2030	Northern Ireland	37
Denmark	47	Pakistan	50
Egypt	110	Philippines	102
France	154	Poland	100
Germany	315	Saudi Arabia	102
Great Britain	618	Scotland	25
Hong Kong	406	Singapore	265
India	168	South Africa	82
Indonesia	302	Spain	163
Ireland	73	Sweden	51
Israel	52	Switzerland	25
Italy	216	Taiwan	465
Japan	305	Thailand	202
Jordan	14	Turkey	91
Korea	155	United Arab Emirates	92
Lebanon	17	Vietnam	907

Foreign	9,830
Advertiser/Office Copies	170
Total	10,000

The Overseas Buyer's "Purchasing Guide" for North American Forest Products

Date: _____

Service Program

FOREST PRODUCTS EXPORT DIRECTORY

Standard Advertising Rates (artwork and color not included):

****Printed/Internet Edition**

1 Page	\$2,800
1/2 Page	\$2,350
2 Page Spread	\$4,000
Front Spread	\$4,650
*Back Cover	\$3,995
Inside Back Cover	\$3,400
*Book Mark	\$5,300
Binder	\$3,325

*Back Cover must be in 4-Color

*No discount on Bookmark

**Includes Internet Edition with Ad, Listing and Direct Links

Check one of the following boxes:

- ☐ We will provide finished Ad.
- ☐ We want you to create our Ad.
- ☐ Use the same Ad no changes.

ALL RATES PAYABLE IN U.S. FUNDS

Color: AAAA standard red, orange, yellow, green, brown

or blue per page or fraction, extra \$250

Matched color per page or fraction, extra \$375

Bleed: per page \$ 85

4-Color \$750

Tip-in Charge \$375

Bill us for a _____ at the rate of _____, on a non-cancelable basis, to be published in the _____ Edition of the **Forest Products Export Directory**. Artwork is to be paid for at regular rates.

Firm name and Ad page number will be in bold type in telephone listing and classification listing.

Advertiser is responsible for full payment of any advertising run in said publication in the event the ad agency does not pay for client's advertising within 60 days of first billing. 15% agency discount allowable on **space only** and must be paid net 30 days.

Accepted for:

INTERNATIONAL WOOD TRADE PUBLICATIONS, INC.

P. O. Box 34908

Memphis, Tennessee 38184-0908

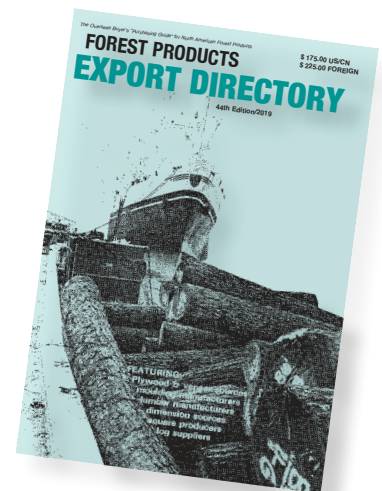
Phone: 901-372-8280 • Fax: 901-388-9058

Salesman _____

Firm Name _____

Address _____

Signed By _____



Standard Insert Rates: (Artwork **not** included)

Inserts	Space	Printing	Total
1 Page	\$3,325	\$2,750	\$6,075
1 Page, with folded tab	\$3,400	\$3,350	\$6,750
2 Pages	\$5,825	\$3,375	\$9,200
2 Pages, with folded tab	\$5,900	\$3,975	\$9,875

Inserts: Printing includes 4-Color, tip-in and bleed

Cover and Inserts: 110# Text Matte (65# Cover)

Text Paper: 40# Text Lynx Opaque

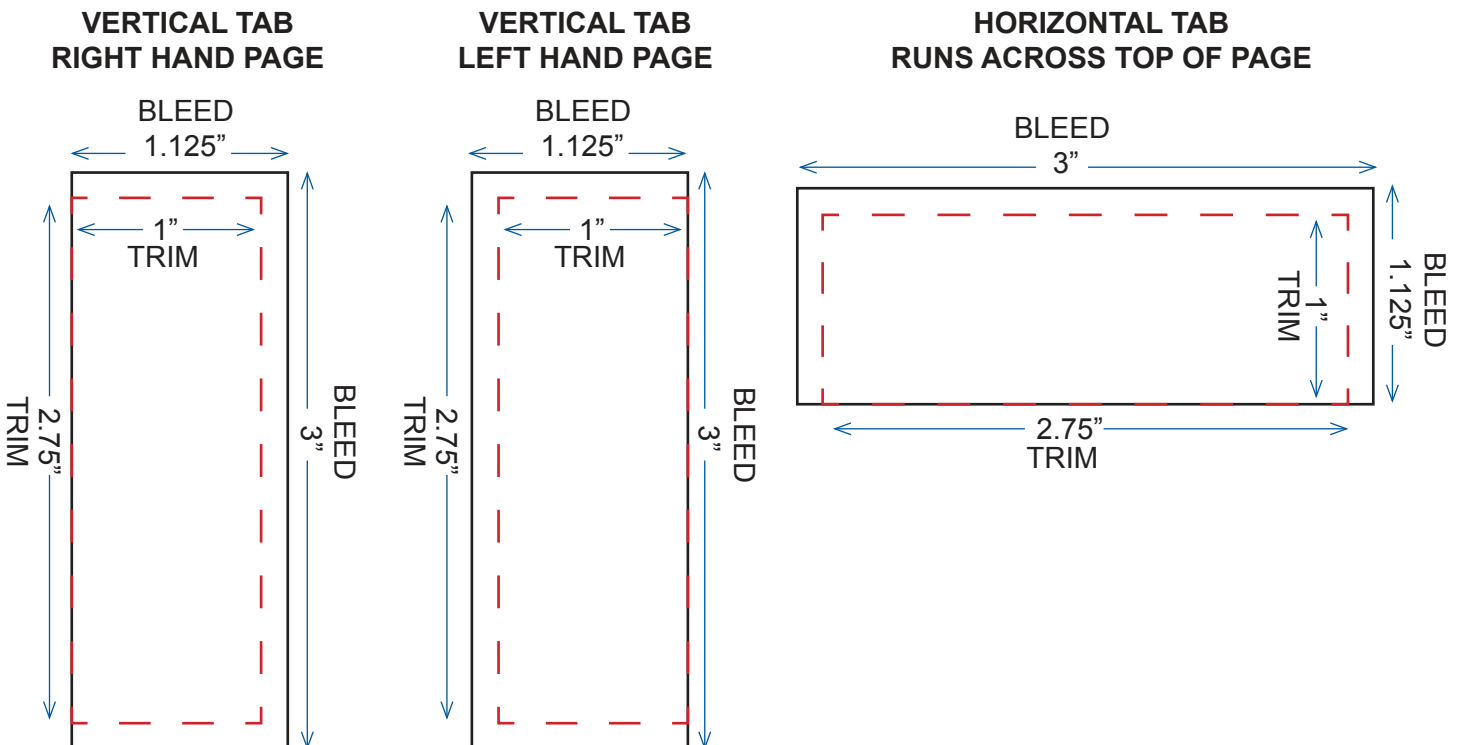
Finished Size: 7.5" width x 11" depth.

Live Area (Safe Area): 6" width x 10" depth. Please keep all text within the Live Area.

NOTE: When outputting files, please use the DOCUMENT BLEED SETTINGS

Ad Size	Width	Depth	
2 Facing Pages	13"	10"	(Image Area - allow 1/2" on either side of gutter)
2 Facing Pages, bleed	15.5"	11.25"	(Trims .125" All Sides- allow 1/2" on either side of gutter)
1 Page	6.5"	10"	(Image Area)
1 Page, bleed	7.75"	11.25"	(Trims .125" All Sides)
1/2 Page	6.5"	4.75"	(Image Area)

Inserts	Width	Depth	
1 Page, bleed	7.75"	11.25"	(Trims .125" All Sides)
1 Page, bleed with folded tab			
For the page:	7.75"	11.25"	(Trims .125" All Sides)
For the tab:	1.125"	3"	(Trims .125" on three sides)



TEMPLATES FOR INSERTS WITH TABS ARE AVAILABLE UPON REQUEST

Bookmark size is optional while ideal size is approximately 3.75" width x 7.25" height. Must have .125" trim on all four sides for Bleed and the Live Area must be .25" from the trim line. Hole for string will be placed approximately .25" from top trim line.

All text for Bleed Ads must be within the Live Area only. **Live Area is 6" x 10". Customer assumes responsibility for any image/text outside the Live Area.**

Preferred Material: We require a high resolution (300 dpi) Adobe PDF file. (Please embed fonts & photos. Crop marks required, no security.)

All images, colors and the document color mode must be CMYK.

We primarily use Adobe InDesign and Photoshop.

Send PDF file to: exd@millerwoodtradepub.com or send to:

Forest Products Export Directory
P. O. Box 34908
Memphis, TN 38134-0908