What's In It For You?

Listen:



"There are many choices for advertising, and over the years we've found the <u>Import/Export Wood</u> <u>Purchasing News</u> and the annual <u>Forest Products Export Directory</u> generate great results!

The Miller group's publications have earned the trust of thousands of faithful readers around the world. We find their publications in serious wood industry offices in the Far East, in Europe, Africa, Australia, South America,

Russia...They are everywhere!

The Miller group's publications help shape the reliability and integrity of the American wood industry, in an ever competitive global marketplace.

Bingaman and Son Lumber's advertising in <u>The Import/Export</u> <u>Wood Purchasing News</u> and the <u>Forest Products Export</u> <u>Directory</u> helps confirm to serious buyers, that we are serious producers/exporters."

David Whitten, Director of Exports Bingaman and Son Lumber, Inc. Kreamer, PA



"Newman Lumber has been a charter advertiser with Miller Publishing since you published your first issue of <u>The</u> <u>Import/Export Wood Purchasing</u> <u>News</u> in 1974. At that time my father, Roy, who has since passed, signed an advertising contract with your father and to my knowledge that's the only one we've signed since. Obviously, we believe in advertising in <u>The Import/</u> <u>Export Wood Purchasing News</u>, because we feel it keeps our name in

front of our customers and prospective customers. We've gotten calls and continue to receive calls from customers who tell us they have seen our Ads. So, we feel the advertising we do is a good investment for Newman Lumber."

Doug Newman Newman Lumber Co. Gulfport, MS



"Hermitage Hardwood Lumber Sales, Inc. has advertised in the Import/ Export Wood Purchasing News since 2002. I know the value of keeping a presence in a market that is constantly changing and that is why we advertise on a regular basis in the 'Wood Purchasing News.' Your publications are targeting the markets we are serving worldwide. Therefore, I feel it is a small investment to make to stay in front of those customers and potential

customers who have helped make Hermitage Hardwood Lumber Sales, Inc. a growing concern in the hardwood concentration yard business."

Parker Boles, Owner/President Hermitage Hardwood Lumber Sales, Inc. Cookeville, TN



Jay Reese Penn-Sylvan International, Inc. Spartansburg, PA

"I continue to advertise in <u>The Import/</u> <u>Export Wood Purchasing News</u> and The Export Directory because of the many inquiries I receive in emails and from visitors who tell me they've seen my ads. Advertising in <u>The Import/</u> <u>Export Wood Purchasing News</u> and the <u>Export Directory</u> has been and continues to be a good investment for Penn-Sylvan International."

www.woodpurchasingnews.com

"It's everywhere you need to be to get more business." wpn@millerwoodtradepub.com

